YEARLY STATUS REPORT - 2021-2022

Part A	
Data of the Institution	
1.Name of the Institution	Suryadatta Institute of Management & Mass Communication
• Name of the Head of the institution	Dr. Sanjay B Chordiya
• Designation	Director
• Does the institution function from its own campus?	Yes
• Phone no./Alternate phone no.	02067901300
• Mobile no	9881490036
• Registered e-mail	simmc.naac@suryadatta.edu.in
• Alternate e-mail	ceo@suryadatta.edu.in
• Address	Suryadatta Institute of Management & Mass Communication (SIMMC)
• City/Town	Pune
• State/UT	Maharashtra
• Pin Code	411021
2.Institutional status	
• Affiliated /Constituent	Affiliated
• Type of Institution	Co-education
• Location	Urban

• Financial Status	**Self-financing**
• Name of the Affiliating University	**Savitribai Phule Pune University**
• Name of the IQAC Coordinator	**Dr. Vivek Swami**
• Phone No.	**02067901300**
• Alternate phone No.	**9011057760**
• Mobile	**7972323296**
• IQAC e-mail address	**simmc.naac@suryadatta.edu.in**
• Alternate Email address	**vivek.swami@suryadatta.edu.in**
3.Website address (Web link of the AQAR (Previous Academic Year)	https://simmc.org/iqac
4.Whether Academic Calendar prepared during the year?	**Yes**
• if yes, whether it is uploaded in the Institutional website Web link:	https://simmc.org/student-life/academic-calendar

5.Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	**B**	**2.06**	**2018**	**26/09/2018**	**25/09/2023**

6.Date of Establishment of IQAC	**06/07/2017**

7.Provide the list of funds by Central / State Government UGC/CSIR/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.,

Institutional/Department /Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	**NIL**	**NA**	**NA**	**00**

8.Whether composition of IQAC as per latest NAAC guidelines	**Yes**
• Upload latest notification of formation of IQAC	View File

9.No. of IQAC meetings held during the year	4
• Were the minutes of IQAC meeting(s) and compliance to the decisions have been uploaded on the institutional website?	Yes
• If No, please upload the minutes of the meeting(s) and Action Taken Report	No File Uploaded
10.Whether IQAC received funding from any of the funding agency to support its activities during the year?	No
• If yes, mention the amount	

11.Significant contributions made by IQAC during the current year (maximum five bullets)

1. Implementation of ERP 2. Extension of experiential learning in the form of "Karobar" 3. External Academic & Administrative audit 4. Encouraging faculty members to receive recognition from SPPU as P.hD guideship 5. Apply for RBNQ award

12.Plan of action chalked out by the IQAC in the beginning of the Academic year towards Quality Enhancement and the outcome achieved by the end of the Academic year

Plan of Action	Achievements/Outcomes
Implementation of ERP	Installed Cleverground ERP system & started using for academic purpose
Extension of experiential learning in the form of	Integrated team activity conducted covering major courses of SPPU
External Academic & administrative audit	External auditor evaluated academic and administrative parameters in view of NAAC criteria
Encouraging faculty members to receive recognition from SPPU as P.hD guideship	One faculty received recognition from SPPU as P.hD guide
Apply for RBNQ award	Applied and participated in RBNQ process

13.Whether the AQAR was placed before statutory body?	Yes

- Name of the statutory body

Name	Date of meeting(s)
College Development Committee	23/12/2021

14.Whether institutional data submitted to AISHE

Year	Date of Submission
2021	03/05/2023

15.Multidisciplinary / interdisciplinary

The MBA curriculum has wide scope for driving mult-disciplinary and inter-disciplinary learning. The MBA programme is a blend of core disciplines like psychology, economics, quantitative methods, entrprenuership, etc. and functional areas in management such as marketing, finance, human resource management, business analytics, operations and supply chain management etc. The curriculum provides the opportunity to take up major and minor specialization combination in Sem III and IV. Open electives are also offered for cross-functional exposure. Students can take up Alternative Study Credit Courses (ASCC) for more inter-disciplinary exposure. Credits are provided for SWAYAM MOOCs and other professional certifications too. These provisions in the curriculum and the practices adopted by the institute indicate the adoption of mult disciplinary and inter-disciplinary learning in a significant manner.

16.Academic bank of credits (ABC):

The MBA programme is affiliated to SPPU and recognised by AICTE. The AICTE has rolled out provisions of Academic Bank of Credits. The affiliating university is in the process of adopting the scheme of Academic Bank of Credits. The institute shall adopt the same as per the provisions laid down by SPPU as and when they are rolled out.

17.Skill development:

The MBA programme has assigned 20% weightage for skill-based courses. These courses are introduced in the form of GE -IL (Generic Elective – Institute Level) & SE -IL (Specialization Elective – Institute Level) courses. All students take up 11 courses , each of 2 credits i.e. 22 credits in all during the 4 semesters of the MBA

programme. The concurrent assessment of these courses is carried out by the course teachers in an innovative way and they use diverse tools to drive the skill development of the students. Additionally, various skill based courses are offered by the institute for soft skills development, technology skills development, project management skills, etc

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

The Vision Statement of the institute highlights the focus on nurturing leaders and social change agents through holistic and transformative academic programmes aligned with national priorities and global needs. The Mission of the institute is to facilitate the development of innovative, ethical, futuristic leaders, managers and entrepreneurs, rooted in Indian values and capable of harnessing change in a globalised, digital and competitive environment. The MBA programme has a core course on Indian Ethos and Values in semester IV which is taken up bya all the students. Additionally, the institute organises several initiatives, sessions and activities, all round the year which are focussed on Indian Knowledge system, Indian Language, Indian culture, etc. to imbibe the Indian values amongst the students. Days of prominent leaders, entrepreneurs', social personalities, national war heroes, etc. are celebrated and their teachings and values are emphasized. Novel initiatives such as Kavyathon and Tulsi Plantation drive home the Indian values and cultural aspects. Celebration of all festivals irrespective of state, language, culture, caste and religion provide a platform to celebrate Indianness.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

OBE was introduced in the AY 2019-20. SPPU has defined the curriculum and provided the Programme Educational Objectives (PEOs), Programme Outcomes (POs) and Course Outcomes (COs). The Programme Specific Outcomes (PSOs) are defined by the institute. The Faculty members have been trained through inhouse workshops as well as they have attended several workshops on OBE conducted by the affiliating University (SPPU). The COs – PO – PEO mapping exercise has been conducted through a series of internal workshops. The mechanism of OBE is being emphasized through creation of OBE based question banks, creation of CIE patterns which have enough diversity to cater to various learning levels as per the BLOOMs taxonomy. The course teachers are provided requisite support for CO attainment level calculations. Course teachers were given the guidance for Course exit survey execution. Graduate Attributes are also focused upon in several academic activities.

20.Distance education/online education:

At present the institute is not permitted to offer the MBA programme in online mode. However, the institute is already offering several of its value-added courses, inputs beyond the curriculum, student counselling and mentoring using various online platforms. Students have completed MOOCs through SWAYAM digital platform. They have also undertaken value added courses using other digital platforms such as IIMBX, AIMA BizLab, Bada Business, etc. The faculty members have been trained in wider adoption of G Suite and all its components. Likewise, MS Teams, ZOOM and other platforms are extensively used. The institute is in the process of adopting ERP and LMS. The faculty use HBP platform for Harvard Business Case studies and simulations. The CIEs and other examinations are conducted online. Student mentoring and counselling, examination form filling and eligibility forms are also completed online. Other administrative processes including admissions, fees payment are also carried out online. The entire ecosystem is tuned to online mode. The institute is confident of adopting online education / distance education mode as and when the regulatory authorities permit the same.

Extended Profile

1.Programme

1.1 Number of courses offered by the institution across all programs during the year	**147**

File Description	Documents
Data Template	[View File](#)

2.Student

2.1 Number of students during the year	**462**

File Description	Documents
Institutional Data in Prescribed Format	[View File](#)

2.2 Number of seats earmarked for reserved category as per GOI/ State Govt. rule during the year	**150**

File Description	Documents
Data Template	View File

2.3 Number of outgoing/ final year students during the year	**136**

File Description	Documents
Data Template	View File

3.Academic

3.1 Number of full time teachers during the year	**28**

File Description	Documents
Data Template	View File

3.2 Number of sanctioned posts during the year	**30**

File Description	Documents
Data Template	View File

4.Institution

4.1 Total number of Classrooms and Seminar halls	**10**
4.2 Total expenditure excluding salary during the year (INR in lakhs)	**413.79**
4.3 Total number of computers on campus for academic purposes	**154**

Part B

CURRICULAR ASPECTS

1.1 - Curricular Planning and Implementation

1.1.1 - The Institution ensures effective curriculum delivery through a well planned and documented process

The institute is affiliated with Savitribai Phule Pune University (SPPU), and admissions to the MBA and MCA 1st year programs are governed by the Directorate of Technical Education, Maharashtra State (DTE) & CET Cell. Both programs follow the Choice Based Credit System (CBCS), Grading Pattern, and Outcomes-Based Education Pattern, which are generally revised every 3 years by SPPU. The academic term, examination dates, and curriculum are determined by SPPU. To ensure effective curriculum delivery, the institute has a Programme Planning & Monitoring Committee (PPMC) responsible for planning, reviewing, and refining the teaching-learning and evaluation processes. Course Outcomes are aligned with Programme Outcomes, Programme Specific Outcomes, and Graduate Attributes, with elective and specialization courses tailored to students' competencies, aspirations, and industry demands.

PPMC conducts meetings to plan the academic calendar, electives, course assignments, and induction programs. Outcomes like the calendar, timetables, and mentor-mentee lists are shared with students and faculty. Course teachers create balanced course files with traditional and innovative assessments, utilizing ICT tools and pedagogies. The curriculum includes projects, industry visits, guest lectures, and employability training for holistic development. Mentors support students beyond the curriculum, and project guides monitor progress. The institute prioritizes student-centric education, academic flexibility, and holistic development.

File Description	Documents
Upload relevant supporting document	[View File](#)
Link for Additional information	Nil

1.1.2 - The institution adheres to the academic calendar including for the conduct of Continuous Internal Evaluation (CIE)

At the academic year's commencement, the Dean prepares comprehensive academic calendar covering teaching, exams, and viva voce. Program Planning and Monitoring Committee (PPMC) holds bi-termly meetings to strategize and evaluate curriculum delivery. The semester's start, an Induction program familiarizes students with Institute's vision,

mission, Program Outcome, Graduate Attributes, academic culture, examination system, mentoring, cells, and committees. The curriculum, major and minor specializations, elective registration, value-added certifications, grading, Concurrent Internal Evaluation (CIE), and examination patterns are explained. Foundation courses prepare students for core subjects, while teachers conduct weekly MCQ tests, revision sessions for slow learners, and devise Concurrent Internal Evaluations (CIE) to achieve course outcomes, with PPMC providing monthly reviews.

Internal Examinations proceed as planned with faculty preparing question papers as per the pattern. The University conducts Generic core, Subject core, and Generic elective exams, sharing the timetable on SPPU and institute websites. Guest lectures, industry visits, and seminars take place, offering value-added certificates like FUEL. At semester end, course teachers conduct course exit surveys to assess course outcomes and gather overall feedback, incorporating students' suggestions where feasible. A semester-end academic review meeting allows faculty members to share feedback on the entire course and address any challenges faced during delivery.

File Description	Documents
Upload relevant supporting document	View File
Link for Additional information	Nil

1.1.3 - Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the year. Academic council/BoS of Affiliating University Setting of question papers for UG/PG programs Design and Development of Curriculum for Add on/ certificate/ Diploma Courses Assessment /evaluation process of the affiliating University

File Description	Documents
Details of participation of teachers in various bodies/activities provided as a response to the metric	[View File](#)
Any additional information	**No File Uploaded**

1.2 - Academic Flexibility

1.2.1 - Number of Programmes in which Choice Based Credit System (CBCS)/ elective course system has been implemented

1.2.1.1 - Number of Programmes in which CBCS/ Elective course system implemented

2

File Description	Documents
Any additional information	**No File Uploaded**
Minutes of relevant Academic Council/ BOS meetings	**No File Uploaded**
Institutional data in prescribed format (Data Template)	[View File](#)

1.2.2 - Number of Add on /Certificate programs offered during the year

1.2.2.1 - How many Add on /Certificate programs are added during the year. Data requirement for year: (As per Data Template)

7

File Description	Documents
Any additional information	**No File Uploaded**
Brochure or any other document relating to Add on /Certificate programs	[View File](#)
List of Add on /Certificate programs (Data Template)	[View File](#)

1.2.3 - Number of students enrolled in Certificate/ Add-on programs as against the total number of students during the year

244

File Description	Documents
Any additional information	**No File Uploaded**
Details of the students enrolled in Subjects related to certificate/Add-on programs	[View File](#)

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum

Integration of Cross-cutting issues relevant to Professional Ethics: 'Indian Ethos & Business Ethics-402' teaches Business Ethics, Ethical problems.

Integration of Cross-cutting issues relevant to-

Gender: Courses like 'Entrepreneurship Development-109', 'Business, Government & Society-211', 'Employee Relations and Labor Legislations-206HRM', 'Workforce Analytics-219BA', 'Labor Welfare-217HRM', 'Rural & Micro Finance-413FIN', 'Marketing4.0-403MKT', 'Current Trends & Cases in Human Resource Management-404HRM', 'Labor Legislation-409HRM' explains role of women in economy, gender quality etc.

Human Values: Courses like 'Human Rights I, II' explains human rights, societal welfare and peace. The course 'Cyber Security' taught cyberspace. Course on 'Organization Behavior' teaches organizational values and importance of cooperation over competition.

Environment and Sustainability: Course on 'Strategic Management' & 'Corporate Social Responsibility & Sustainability' focusses on Social environmental aspects. 'Retail Marketing-412MKT', 'Sustainable Supply Chains-313OSCM', 'International Business and Employment Laws-13IB' deal with waste reduction, environmental costs of logistics, sustainable purchasing and procurement, e?logistics etc.

Network Technologies, Mini Project, Soft Skills, Data Privacy and Protection, Software Project Management, Testing and Quality Assurance, PPM & OB are courses from MCA program deal with professional ethics and human values.

Students are sensitized to Professional ethics during the induction

`programme explains expectations from students, work ethics, code of conduct, appropriate usage of resources, cultural aspects etc.`

File Description	Documents
Any additional information	**No File Uploaded**
Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.	View File

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

24

File Description	Documents
Any additional information	View File
Programme / Curriculum/ Syllabus of the courses	**No File Uploaded**
Minutes of the Boards of Studies/ Academic Council meetings with approvals for these courses	**No File Uploaded**
MoU's with relevant organizations for these courses, if any	**No File Uploaded**
Institutional Data in Prescribed Format	View File

1.3.3 - Number of students undertaking project work/field work/ internships

148

File Description	Documents
Any additional information	View File
List of programmes and number of students undertaking project work/field work/ /internships (Data Template)	View File

1.4 - Feedback System

1.4.1 - Institution obtains feedback on the syllabus and its transaction at the institution from the following stakeholders Students Teachers Employers Alumni	A. All of the above

File Description	Documents
URL for stakeholder feedback report	Nil
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View File
Any additional information	No File Uploaded

1.4.2 - Feedback process of the Institution may be classified as follows	A. Feedback collected, analyzed and action taken and feedback available on website

File Description	Documents
Upload any additional information	View File
URL for feedback report	Nil

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment Number Number of students admitted during the year

2.1.1.1 - Number of students admitted during the year

286

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against seats reserved for various categories (SC, ST, OBC, Divyangjan, etc. as per applicable reservation policy during the year (exclusive of

supernumerary seats)

2.1.2.1 - Number of actual students admitted from the reserved categories during the year

`145`

File Description	Documents
Any additional information	[View File](#)
Number of seats filled against seats reserved (Data Template)	[View File](#)

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses the learning levels of the students and organizes special Programmes for advanced learners and slow learners

Student scores of under graduation, 12th and 10th grades are referred. Induction program includes various management games, and activities. Foundation courses are run with pre learning and post learning assessments. With these initiatives slow and advanced learners are identified.

Special assistance was provided to slow-learner students through remedial sessions, foundation courses, and specialized assignments such as scrapbook activities and lab training. The mentor-mentee program was designed to offer hand-hold support to these students. They were also paired with advanced learners in the specialized program "Karobar 2022" to aid in their learning.

Advanced learners were engaged with different certification courses, business simulations, and extended projects. Co-curricular activities such as book reviews, movie reviews, and critical thinking skills were utilized for their personality development.

To improve the employability skills and personality development of all students, various programs such as Accelerated Career Development, cybersecurity, communication skills development, seminars, and panel discussions on Union Budget 2022, CMIE Prowess IQ training, SWAYAM MOOC courses, and micro internships through Forage.com were offered.

File Description	Documents
Paste link for additional information	**Nil**
Upload any additional information	**No File Uploaded**

2.2.2 - Student- Full time teacher ratio (Data for the latest completed academic year)

Number of Students	Number of Teachers
462	**28**

File Description	Documents
Any additional information	**No File Uploaded**

2.3 - Teaching- Learning Process

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Experiential Learning:

1. **Summer Internships: The institute arranges for student's internship for two months. Internships are provided considering the specialization of students like finance, marketing, Human Resource etc.**
2. **A simulation activity of stock market under was given to students wherein they could experiment on trading in stock market and view their progress for course Financial Markets and Banking Operations.**
3. **Mini Projects: Simulation of website development (MCA)**

Participative Learning:

Grand Expo: Company information exhibition wherestudents realize their potential and evolve as leaders. The exhibition exposes students to the theoretical concepts, people and Organizational skills, and leadership skills. Decision making skills, Competitive Strategies, Market structures, business environments, business research, marketing mix, product and business lifestyles and digital business ecosystem.

Tech Fest:

Problem Solving:

1. Management Games, Debate competitions, Group Discussion activities were conducted to enhance their problem-solving abilities.
2. Students are encouraged to participate in Inter-college management competitions like case study, Quiz etc. where they have bagged various prizes.
3. Algorithm development and implementation through Java, Python, Java Script, PHP.

File Description	Documents
Upload any additional information	[View File](#)
Link for additional information	Nil

2.3.2 - Teachers use ICT enabled tools for effective teaching-learning process. Write description in maximum of 200 words

ICT enabled tools are an integral aspect of teaching- learning processes. ICT tools in the form of G-suit, AIMA Bizlab software

Following ICT tools are used by teachers.

1. G Suite: The key components of the Google ecosystem are taught to the students. The students use these in their day-to -day learning and communication with peers, teachers, mentors.
2. Google Quiz / Forms are used
3. Padlet platform is used to share the ideas live in the class.
4. Mind mapping tool i.e. Wonder Share Mind Master, Kahoot, EdDraw, Google Alerts, OBS Studio, Story Board, MS Teams White Board, Mentimeter, Podcast, Spotify, Render Forest, Canva, EdModo, Z library, Piktochartare the tools used by faculty members.
5. The CASE TOOL 'Argo UML, AnyDesk remote access", In the classroom, several instructional techniques are applied, such as simulating algorithm concept and methods in programming labs.

Sr.No

Tools Name

1.

Google Quiz / Forms,Google Classroom

2.

Google Drive,Google Meet,MS Office,YouTube

3.

Zoom,LCD

4.

DELNET,E-journals in library,Google Trends,

5.

Google Calendar

6.

Finance,Google Groups

7.

Google Jamboard, Google Sheets

8

MS Office

9.

E-journals in library

10.

TedTalks,Zoom,Padlet.

11

Lecture Video Capturing through Screno -O-matic

12

Argo UML

13

Any Desk

File Description	Documents
Upload any additional information	[View File](#)
Provide link for webpage describing the ICT enabled tools for effective teaching-learning process	**No File Uploaded**

2.3.3 - Ratio of mentor to students for academic and other related issues (Data for the latest completed academic year)

2.3.3.1 - Number of mentors

28

File Description	Documents
Upload, number of students enrolled and full time teachers on roll	[View File](#)
Circulars pertaining to assigning mentors to mentees	[View File](#)
Mentor/mentee ratio	[View File](#)

2.4 - Teacher Profile and Quality

2.4.1 - Number of full time teachers against sanctioned posts during the year

28

File Description	Documents
Full time teachers and sanctioned posts for year (Data Template)	[View File](#)
Any additional information	**No File Uploaded**
List of the faculty members authenticated by the Head of HEI	**No File Uploaded**

2.4.2 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.B Superspeciality / D.Sc. / D.Litt. during the year (consider only highest degree for count)

2.4.2.1 - Number of full time teachers with Ph. D. / D.M. / M.Ch. /D.N.C Superspeciality / D.Sc. / D.Litt. during the year

12

File Description	Documents
Any additional information	View File
List of number of full time teachers with Ph. D. / D.M. / M.Ch./ D.N.B Super specialty / D.Sc. / D.Litt. and number of full time teachers for year (Data Template)	View File

2.4.3 - Number of years of teaching experience of full time teachers in the same institution (Data for the latest completed academic year)

2.4.3.1 - Total experience of full-time teachers

150

File Description	Documents
Any additional information	**No File Uploaded**
List of Teachers including their PAN, designation, dept. and experience details(Data Template)	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Mechanism of internal assessment is transparent and robust in terms of frequency and mode. Write description within 200 words.

1. During the induction program, students are provided the detailed information of the program structure, core and elective courses, credits, CIE pattern, grading system, SGPA, CGPA, PEO, PO, PSO, CO, Blooms Taxonomy etc.

2. The Academic Calendar indicates the tentative date of CIE schedules. The Academic calendar is shared with the students well in advance.

3. The course teachers announce, in advance, the upcoming

evaluations during their regular sessions, either through in-class announcements or through digital communication. The evaluation parameters and various assessments methods as per course outcomes (COs) are explained in detail during induction programme as well as in regular classroom sessions. Enough care is taken to ensure diversity of assessment methods to address variety of learning styles.

4. The students are made aware about the evaluation process (scores, rubrics and submission dates).

5. The course teachers also explain the policies about re-exam or score/ grade improvement, submission deadlines to the students in advance.

6. The above practices ensure transparency and robustness in terms of frequency and mode.

File Description	Documents
Any additional information	No File Uploaded
Link for additional information	Nil

2.5.2 - Mechanism to deal with internal examination related grievances is transparent, time- bound and efficient

1. There exists a transparent, time-bound and efficient mechanism at the institute level and at the university level to deal with examination related grievances.

2. The institute has appointed a College Examination Officer(CEO)as per the directives of affiliating University. The CEO has the responsibility to address all examination and evaluation related grievances. The Examinations Committee is in place to plan and manage the examinations.

3. To ensure transparency in the evaluation process for CIEs, the answer sheet scripts are shared with the students and the question papers are discussed in the class by the course teacher. Students can approach teacher within one week to review their answer scripts and justifiable changes if any are carried out.

4. Most issues are resolved promptly. If there is any pending grievance which a concerned teacher is not able to resolve, then it is escalated to the Dean. Generally, the grievance is resolved

promptly.

5. If the query is not resolved within eight days of application, the student can apply to the examination committee to resolve the Grievance. The examination committee discusses this issue with CEO, Dean and faculty member involved and resolves issue within eight working days.

File Description	Documents
Any additional information	[View File](#)
Link for additional information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme and course outcomes for all Programmes offered by the institution are stated and displayed on website and communicated to teachers and students.

SPPU conducted a series of workshops on OBE. The faculty members were deputed to attend these workshops. This ensured that faculty members are well versed with OBE, Blooms Taxonomy PO and CO attainment calculations, selection of teaching-learning methods appropriate to a CO, rubrics, setting performance and attainment targets, mapping COs to POs, etc.

Following mechanisms are used for communication of the Programme and course outcomes to the students and the faculty:

1. Copy of the Curriculum is uploaded on the website. Students are informed about the same.
2. Additionally, PEOs, POs, PSOs are listed on the website.
3. Faculty members were made aware of the PEOs, POs, PSOs and COs through a series of internal workshops.
4. The programme structure, PEOs, POs, PSOs, CIEs and all related aspects are presented elaborately to the students during the induction programme.
5. COs are also discussed and explained by the course teacher in the initial session of the course. COs are also posted on the Google Classroom .
6. During the course delivery COs are re-emphasized by the course teacher at the end of each unit and during discussion of the Concurrent Internal Assessment (CIE).

Course exit surveys are based on COs.

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for Additional information	https://www.simmc.org/academics/programs-overview-mba-college-in-pune
Upload COs for all Programmes (exemplars from Glossary)	**No File Uploaded**

2.6.2 - Attainment of Programme outcomes and course outcomes are evaluated by the institution.

PO Attainment…..

CO attainment is measured at 2 levels

1. **Direct Attainment (80% weightage)**
2. **Indirect Attainment (20% weightage) gets measured through the Course exit survey carried out at the end of each course.**

CO attainment Performance targets are as below

1. **Level 3- 70% of class attains 70% scores**
2. **Level 2- 60% of the class attains 70% scores**
3. **Level 1- 50% of the class attains 70% scores**

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for Additional information	**Nil**

2.6.3 - Pass percentage of Students during the year

2.6.3.1 - Total number of final year students who passed the university examination during the year

136

File Description	Documents
Upload list of Programmes and number of students passed and appeared in the final year examination (Data Template)	View File
Upload any additional information	No File Uploaded
Paste link for the annual report	Nil

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire) (results and details need to be provided as a weblink)

https://www.simmc.org/iqac#

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Resource Mobilization for Research

3.1.1 - Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

3.1.1.1 - Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the year (INR in Lakhs)

0

File Description	Documents
Any additional information	No File Uploaded
e-copies of the grant award letters for sponsored research projects /endowments	No File Uploaded
List of endowments / projects with details of grants(Data Template)	View File

3.1.2 - Number of teachers recognized as research guides (latest completed academic year)

3.1.2.1 - Number of teachers recognized as research guides

0

File Description	Documents
Any additional information	**No File Uploaded**
Institutional data in prescribed format	View File

3.1.3 - Number of departments having Research projects funded by government and non government agencies during the year

3.1.3.1 - Number of departments having Research projects funded by government and non-government agencies during the year

0

File Description	Documents
List of research projects and funding details (Data Template)	View File
Any additional information	**No File Uploaded**
Supporting document from Funding Agency	**No File Uploaded**
Paste link to funding agency website	**Nil**

3.2 - Innovation Ecosystem

3.2.1 - Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

Institutional eco-system for developing a culture of innovation and ED among students includes:

a) SPPU Centre for Innovation, Incubation and Linkages: - Institute inaugurated this centre at the hands of Dr. Apoorva Palkar, Director, SPPU- CIIL to promote innovation and start-ups. It facilitates to sharpen ideas and innovations useful to society and addresses challenges during Product Development.

b) InnovatioNext (Suryadatta Innovation and Incubation Centre of Excellence):- Institute established the centre in association with 'InnovatioNext.' It provides opportunities to collaboratively work with the industry for resolving students' challenges.

c) ED: - This course (MBA -I Semester) includes terms used in corporate, acquaints students with Entrepreneurs' attributes, factors influencing entrepreneurship growth, Entrepreneurship theories, developing ecosystem in India.

d) Start-up Mela / Fest: - Institute organizes Start-up Fest for motivating students towards start-ups and developing SMEs which basically provide a platform for validating business ideas, developing and inculcating entrepreneurial talent and spirit.

e) IKS: According to National Education Policy 2020, education should be multidisciplinary/ interdisciplinary, rooted in Indian values. Faculty members identified topics based on 'Gita' capturing essence of learning.

File Description	Documents
Upload any additional information	**No File Uploaded**
Paste link for additional information	**Nil**

3.2.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

3.2.2.1 - Total number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during the year

12

File Description	Documents
Report of the event	[View File](#)
Any additional information	**No File Uploaded**
List of workshops/seminars during last 5 years (Data Template)	[View File](#)

3.3 - Research Publications and Awards

3.3.1 - Number of Ph.Ds registered per eligible teacher during the year

3.3.1.1 - How many Ph.Ds registered per eligible teacher within the year

0

File Description	Documents
URL to the research page on HEI website	**Nil**
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc (Data Template)	<u>View File</u>
Any additional information	**No File Uploaded**

3.3.2 - Number of research papers per teachers in the Journals notified on UGC website during the year

3.3.2.1 - Number of research papers in the Journals notified on UGC website during the year

4

File Description	Documents
Any additional information	<u>View File</u>
List of research papers by title, author, department, name and year of publication (Data Template)	<u>View File</u>

3.3.3 - Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

3.3.3.1 - Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during year

3

File Description	Documents
Any additional information	<u>View File</u>
List books and chapters edited volumes/ books published (Data Template)	<u>View File</u>

3.4 - Extension Activities

3.4.1 - Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the year

Institute serves to society by organizing activities which sensitize, educate students for holistic development.

These activities create positive impact on students and sensitize them towards CSR.

8000 kgs Misal was distributed to 40,000 people through 400 NGOs by students, and staff in four hours.

'Cyclothon' and 'Marathon' are conducted to sensitize students about exercise and healthy life and to create awareness about fitness.

Blood Donation Camps, Health Awareness Programs are organized. They help in creating awareness about Diseases' Prevention. Rotary and Lions club support in conducting such events.

We distributed 1100 'Tulsi' saplings for plantation to disseminate environmental wellness. We designed Indian map with 1100 saplings. We conduct rallies; Plastic Free Abhiyan, Prabhat Pheri.

Under 'Unnat Bharat' students conducted a survey to understand problems of villagers; transportation, internet, water, drainage, Waste; unemployment.

There was a visit organized to 'Kisan Expo' for understanding agricultural products and challenges faced.

We organized Covid vaccinationdrivefor students, faculty and residents.

Through such activities students get opportunity to interact with people which help them to realize the Dignity of Labor, Social Diversity, cross sectional Problems, environmental issues.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

3.4.2 - Number of awards and recognitions received for extension activities from government / government recognized bodies during the year

3.4.2.1 - Total number of awards and recognition received for extension activities from Government/ Government recognized bodies year wise during the year

2

File Description	Documents
Any additional information	No File Uploaded
Number of awards for extension activities in last 5 year (Data Template)	View File
e-copy of the award letters	No File Uploaded

3.4.3 - Number of extension and outreach programs conducted by the institution through NSS/NCC/Red cross/YRC etc., (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organized in collaboration with industry, community and NGOs) during the year

3.4.3.1 - Number of extension and outreach Programs conducted in collaboration with industry, community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during the year

8

File Description	Documents
Reports of the event organized	View File
Any additional information	No File Uploaded
Number of extension and outreach Programmes conducted with industry, community etc for the during the year (Data Template)	View File

3.4.4 - Number of students participating in extension activities at 3.4.3. above during year

3.4.4.1 - Total number of Students participating in extension activities conducted in collaboration with industry, community and Non- Government Organizations such as Swachh Bharat, AIDs awareness, Gender issue etc. year wise during year

179

File Description	Documents
Report of the event	View File
Any additional information	**No File Uploaded**
Number of students participating in extension activities with Govt. or NGO etc (Data Template)	View File

3.5 - Collaboration

3.5.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

3.5.1.1 - Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship year wise during the year

0

File Description	Documents
e-copies of related Document	**No File Uploaded**
Any additional information	**No File Uploaded**
Details of Collaborative activities with institutions/industries for research, Faculty	View File

3.5.2 - Number of functional MoUs with institutions, other universities, industries, corporate houses etc. during the year

3.5.2.1 - Number of functional MoUs with Institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the year

3

File Description	Documents
e-Copies of the MoUs with institution./ industry/corporate houses	View File
Any additional information	**No File Uploaded**
Details of functional MoUs with institutions of national, international importance, other universities etc during the year	View File

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching- learning. viz., classrooms, laboratories, computing equipment etc.

The SIMMC building comprises Instructional Area, Administrative Area, Amenities Area and Circulation Area. Each classroom accommodates 60 to 90 students, and the tutorial rooms accommodate a smaller number. The institute has a seminar hall that can house a large audience. Additionally, there is a Bansi Ratna auditorium which accommodates over 200 people and also doubles up as an activity space. The instructional area is equipped with LCD projectors, audio visual teaching aids, smart boards, etc. The entire campus has Wi-Fi facility. Staff members are provided with PC for individual access, network printer facility, scanner facility, Internet access etc. Besides the above, centralized facilities are available viz. Auditoriums, Play Ground, Health Club, Canteen, Hostel etc. The physical infrastructure meets the requirements for outdoor and indoor games, etc. Facilities for indoor games like Badminton, Table Tennis, etc. are in place. Also Sports facilities have been established for various outdoor games such as Football, Basketball, Volleyball, Kabbadi.

File Description	Documents
Upload any additional information	[View File](#)
Paste link for additional information	Nil

4.1.2 - The Institution has adequate facilities for cultural activities, sports, games (indoor, outdoor), gymnasium, yoga centre etc.

Cultural activities- Seminar Hall and Bansi Ratna Auditorium, Central Hub and Open Air Stage, the ground floor covered central lobby as well as the first floor central lobby is also used for cultural activities.

Sports, games (indoor, outdoor): The physical infrastructure meets the requirements for outdoor and indoor games, etc. Facilities for indoor games like Badminton, Table Tennis, etc. are in place. Also Sports facilities have been established for various outdoor games such as Football, Basketball, Volleyball, Kabbadi.

Gymnasium- The campus has a centralized well-equipped Gymnasium facility. Students and faculty of SIMMC have access to this facility and use the same. Gymnasium equipment includes multi-station gym,

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adjustable bench, dumbbell stand, twister, incline and decline bench
press, incline leg press, bar belt, abdominal board, flat bench
press, hyperextension, spine bikes, weight plate stand, tread mill,
rubber dumbbells, rubber mats, etc. Yoga There is a yoga hall having
wooden flooring. The same hall also doubles up as a facility for
Zumba dance.
```

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT- enabled facilities such as smart class, LMS, etc.

10

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure, excluding salary for infrastructure augmentation during the year (INR in Lakhs)

4.1.4.1 - Expenditure for infrastructure augmentation, excluding salary during the year (INR in lakhs)

2.43

File Description	Documents
Upload any additional information	No File Uploaded
Upload audited utilization statements	View File
Upload Details of budget allocation, excluding salary during the year (Data Template	View File

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

The Suryadatta Institute of Management and Mass Communication (SIMMC) library is an integral part of the academic infrastructure of the Institute, providing an access to an extensive collection of books, reference materials, and digital resources.

The library is partially automated, using the SLIM21 library management software to manage its operations efficiently. It also provides Web OPAC facility for all the users of the library.

The library collection at SIMMC is vast and diverse; catering to the academic needs of students and faculty members across various domains. The library subscribes to national and international journals annually. The library's digital resources are an integral part of its collection, including e-books, journals, and databases.

The library's infrastructure reading room is designed to provide an optimal learning environment.

Library organizes various events and initiatives to promote literary and cultural awareness among students and faculty members. Furthermore, the library gives out the Best Library User Award every year to recognize and appreciate the efforts of the most frequent and dedicated users of the library.

In conclusion, the library at SIMMC is a well-rounded academic resource that provides extensive support to the academic and personal development of the students and faculty members.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for Additional Information	Nil

4.2.2 - The institution has subscription for the following e-resources e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access toe-resources	A. Any 4 or more of the above

File Description	Documents
Upload any additional information	View File
Details of subscriptions like e-journals,e-ShodhSindhu, Shodhganga Membership etc (Data Template)	View File

4.2.3 - Expenditure for purchase of books/e-books and subscription to journals/e- journals during the year (INR in Lakhs)

4.2.3.1 - Annual expenditure of purchase of books/e-books and subscription to journals/e-journals during the year (INR in Lakhs)

6.24

File Description	Documents
Any additional information	View File
Audited statements of accounts	View File
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File

4.2.4 - Number per day usage of library by teachers and students (foot falls and login data for online access) (Data for the latest completed academic year)

4.2.4.1 - Number of teachers and students using library per day over last one year

15

File Description	Documents
Any additional information	**No File Uploaded**
Details of library usage by teachers and students	View File

4.3 - IT Infrastructure

4.3.1 - Institution frequently updates its IT facilities including Wi-Fi

The Institute has two labs with 150 desktops and 1 server. The labs admeasure 257 sq meters. The desktop configuration are 1.Intel Zeon CPUE31240 3.30 GHz RAM 8 GB, Hard Disk 500 GB, Monitor 18.5" 2.i3 2.8 GHz RAM 4 GB, Hard Disk 500 GB, Monitor 18.5" 3.All in one Intel (R) core (TM) i5 – 10210U CPU @ 1.60GHz / 1TBHDD / 8GB RAM The

server configuration is HP Server HPDL380G5 2.3 GHz, RAM 8 GB, Hard Disk 146 GB X 2 Institute has licensed system software such as Windows 7, Window 10, Windows 11, Windows Server Edition 2008 etc. Institute has licensed application software such as MS Office 2007, Auto Desk, Coral Draw Utilization of open source software is promoted as per All India Council of Technical Education (AICTE) policy. Anti-virus and Fortinet 200 F firewall are installed. Auditorium is well equipped with all IT facilities. Institute has 100 Mbps leased line for internet connectivity and Wi-Fi facility to fulfill academic and other needs. The Wi-Fi facility with its IT support is also available in colour printer facilities, all-in-one printer & computers in library. Access points is deployed to enjoy the benefits of Internet access on authorized devices.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

4.3.2 - Number of Computers

154

File Description	Documents
Upload any additional information	No File Uploaded
List of Computers	No File Uploaded

4.3.3 - Bandwidth of internet connection in the Institution	A. ? 50MBPS

File Description	Documents
Upload any additional Information	No File Uploaded
Details of available bandwidth of internet connection in the Institution	No File Uploaded

4.4 - Maintenance of Campus Infrastructure

4.4.1 - Expenditure incurred on maintenance of infrastructure (physical and academic support facilities) excluding salary component during the year (INR in Lakhs)

4.4.1.1 - Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component during the year (INR in lakhs)

39.27

File Description	Documents
Upload any additional information	**No File Uploaded**
Audited statements of accounts	<u>View File</u>
Details about assigned budget and expenditure on physical facilities and academic support facilities (Data Templates)	<u>View File</u>

4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Physical, Academic and Support facilities:

·The institute has appointed housekeeping staff on pay roll for day to day cleanliness of corridors, washrooms, hostels and maintenance of the premises.

·The maintenance of water coolers is carried out by an annual maintenance contract.

·Electrical department looks after all electrical requirement and repair and maintenance of institute throughout year.

·Maintenance of Lawn and gardening is taken care by gardening staff of campus.

Sports Complex:

The institute has ground for Basketball, Volleyball, Tennis court etc. maintenance of these ground is taken care by office. Cleaning of these grounds are done on daily basis.

Library:

As per the requirement of syllabus of SPPU Books, Journals and magazines are added. Software and database of digital library and e-journals on regular basis.

Class Room:

Institute has class rooms as per required norms of AICTE and SPPU. They are equipped projector, LAN internet as well as Wi-Fi connection.

Health Centre:

The institute has a medical centre 0.5 km from the campus to treat the students and faculty for any minor health problem. Medical centre has experienced Doctors, Nurse, Medical Social Worker, Inspector to provide medical treatment to Student, Staff.

File Description	Documents
Upload any additional information	No File Uploaded
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

5.1.1.1 - Number of students benefited by scholarships and free ships provided by the Government during the year

336

File Description	Documents
Upload self attested letter with the list of students sanctioned scholarship	View File
Upload any additional information	**No File Uploaded**
Number of students benefited by scholarships and free ships provided by the Government during the year (Data Template)	View File

5.1.2 - Number of students benefitted by scholarships, free ships etc. provided by the institution / non- government agencies during the year

5.1.2.1 - Total number of students benefited by scholarships, free ships, etc provided by the institution / non- government agencies during the year

22

File Description	Documents
Upload any additional information	View File
Number of students benefited by scholarships and free ships institution / non- government agencies in last 5 years (Date Template)	View File

5.1.3 - Capacity building and skills enhancement initiatives taken by the institution include the following: Soft skills Language and communication skills Life skills (Yoga, physical fitness, health and hygiene) ICT/computing skills	**A. All of the above**

File Description	Documents
Link to Institutional website	simmc.org
Any additional information	View File
Details of capability building and skills enhancement initiatives (Data Template)	View File

5.1.4 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

176

5.1.4.1 - Number of students benefitted by guidance for competitive examinations and career counseling offered by the institution during the year

176

File Description	Documents
Any additional information	**No File Uploaded**
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	[View File](#)

5.1.5 - The Institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases Implementation of guidelines of statutory/regulatory bodies Organization wide awareness and undertakings on policies with zero tolerance Mechanisms for submission of online/offline students' grievances Timely redressal of the grievances through appropriate committees	**A. All of the above**

File Description	Documents
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	[View File](#)
Upload any additional information	**No File Uploaded**
Details of student grievances including sexual harassment and ragging cases	[View File](#)

5.2 - Student Progression

5.2.1 - Number of placement of outgoing students during the year

5.2.1.1 - Number of outgoing students placed during the year

50

File Description	Documents
Self-attested list of students placed	**No File Uploaded**
Upload any additional information	View File
Details of student placement during the year (Data Template)	View File

5.2.2 - Number of students progressing to higher education during the year

5.2.2.1 - Number of outgoing student progression to higher education

0

File Description	Documents
Upload supporting data for student/alumni	**No File Uploaded**
Any additional information	**No File Uploaded**
Details of student progression to higher education	View File

5.2.3 - Number of students qualifying in state/national/ international level examinations during the year (eg: JAM/CLAT/GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/State government examinations)

5.2.3.1 - Number of students qualifying in state/ national/ international level examinations (eg: JAM/CLAT/NET/ SLET/ GATE/ GMAT/CAT/GRE/ TOEFL/ Civil Services/ State government examinations) during the year

0

File Description	Documents
Upload supporting data for the same	**No File Uploaded**
Any additional information	**No File Uploaded**
Number of students qualifying in state/ national/ international level examinations during the year (Data Template)	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one) during the year

5.3.1.1 - Number of awards/medals for outstanding performance in sports/cultural activities at university/state/ national / international level (award for a team event should be counted as one) during the year.

0

File Description	Documents
e-copies of award letters and certificates	**No File Uploaded**
Any additional information	**No File Uploaded**
Number of awards/medals for outstanding performance in sports/cultural activities at university/state/national/international level (During the year) (Data Template)	[View File]()

5.3.2 - Institution facilitates students' representation and engagement in various administrative, co-curricular and extracurricular activities (student council/ students representation on various bodies as per established processes and norms)

The Institute believes in holistic development of the students through academic, curricular, co-curricular and social activities.Students mentored by faculty members organize co-curricular activities such as induction programmes, expert sessions, workshops, seminars, conferences, industrial visits, etc.

The students also participate in organizing various extension activities in the local community, viz. Tree Plantation, Swachh Bharat Abhiyan, Blood Donation Camp, food donation, Activities for NGOs, Health Check-up Camps which sensitize students towards social issues and inculcate a sense of social responsibility among them. Students also organize startup fests and alumni meets.

Student council works as a platform for coordination between the students and the institutional structure and promotes a healthy atmosphere in the Institute.They also makes sure that students of the institute take part in intercollegiate competitions, seminars, online workshops, Industrial summit, Startup events, etc.

The training and placement committee has very active student members which is headed by Placement committee mentors and faculties. This committee focuses on

student capability building, summer internships and final placements. They have organized various programs like Campus Recruitment Programme (CRP), pooled campus,on and off-campus CRP, employability enhancement programme involving Aptitude Tests, Mock GD & PI sessions etc. for students.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

5.3.3 - Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions)

5.3.3.1 - Number of sports and cultural events/competitions in which students of the Institution participated during the year

14

File Description	Documents
Report of the event	View File
Upload any additional information	No File Uploaded
Number of sports and cultural events/competitions in which students of the Institution participated during the year (organized by the institution/other institutions (Data Template)	View File

5.4 - Alumni Engagement

5.4.1 - There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Alumni are the true brand ambassadors and a key stakeholder of the institute. They serve as a useful feedback source and also act as role models for current batches of students.

Institute has built up an online Almashines Alumni portal for all the Alumnus of Suryadatta group of Institutes. Wherein students of various batches and streams are on-boarded. With built-in analytics, AlmaShines Alumni Portal allows you to track alumni behavior and plan your alumni engagement campaigns accordingly.

Experienced alumni from various sectors are invited to give their guidance on startups, new entrepreneurship ideas, career selection, sectoral insights, skills required for 21st century jobs, etc..

Alumni cell of the institute runs various initiatives for student-alumni interaction and for the enrichment of the current lot of students. The alumni of the institute are addressed as 'Suryans.'

The Institute organizes an annual alumni meet named 'Surya Milan' in the month of February. Faculty members and current students interact with alumni to understand the current industry trends and this helps in designing value added inputs.

These steps have strengthened the bond of the alumni with the institute. This is reflected in the large number of referral admissions for the MBA programme.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

5.4.2 - Alumni contribution during the year (INR in Lakhs)	E. <1Lakhs

File Description	Documents
Upload any additional information	No File Uploaded

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of and in tune with the vision and mission of the institution

- ○

To nurture leaders and social change agents through holistic and transformative academic programmes aligned with national priorities and global needs.

- ○

To facilitate the development of innovative, ethical, futuristic leaders, managers and entrepreneurs, rooted in Indian values and capable of harnessing change in a globalized, digital and competitive environment.

Nature of Governance

The institution follows a participatory mode of governance. At the top management the authority is delegated by the Governing Body (GB) to the Founder President & Chairman. Some of these authorities with respect to operational oversight and monitoring, faculty identification, purchases with respect to academic infrastructure are further delegated to the CEO & Group Director. The Director, provides administrative and academic leadership to the institute. GB and College Development Committee (CDC) provide inputs to the Director for effective governance and institutional development. The Institute follows norms of regulatory bodies which enhances the transparencyand commitment to policy priorities of the state and national level, ensures equity and justice.

Participation of Teachers in Decision-Making Bodies:

Teachers are an integral part of all statutory and academic committees constituted for smooth functioning. Inputs provided by faculty members and the feedback from all stakeholders are given due weightage in final decisions.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	View File

6.1.2 - The effective leadership is visible in various institutional practices such as decentralization and participative management.

At SIMMC, faculty members enjoy autonomy in their financial, academic and administrative roles as determined by management from time to time. The quality strategy is an integral part of its vision and mission and is manifested in all SIMMC processes and procedures. Suggestions from all stakeholders, especially students, parents and industry, are welcome to improve the SIMMC process and make it more effective and efficient.

Decentralized plans demonstrate much-needed autonomy, flexibility, and confidence in planning domain areas. Decentralization and Participation are the key aspects in SIMMC's Quality Policy. SIMMC's College Development Committee, chaired by the President, develops workflows and delegates responsibility for implementation to faculty

Faculty representatives are represented on various committees/cells/forums and have the authority to organize various events to ensure that the objectives of the committees are achieved.They are encouraged to develop leadership skills by taking responsibility for a variety of academic, co-curricular, and extracurricular activities which includes organizing seminars, workshops, conferences and FDPs Director provide appropriate guidance and encouragement to carry out important duties.

To maintain SIMMC discipline, faculty and non-teaching staff abide by communicated guidelines and orders. All policy matter and academic activities are planned through a process of interaction with various levels of stakeholders.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The Institute prepared the perspective plan for 5 years 2019-24, considering in a holistic manner the vision and mission of the institution, the feedback from various stakeholders, the higher education regulators' policy, local environment, resources available and the broader socio?economic trends. The inputs from the CEO & Group Director, Director SIMMC, advisory board members, senior faculty are integrated to arrive at the goals.

Some of the key elements of the perspective plan for AY 2019-24 included the establishment of the PhD Research Centre in Management, introducing the MCA programme, ensure that more number of PhD faculty members are recruited and inhouse faculty members also pursue PhD programme.

The institute has also rolled out the digitalization process of its key activities. Lead management system is in place for admissions. Digital payments have been introduced. All faculty and staff have been trained on G Suite. Large aspects of teaching-learning processes and assessment and evaluation have been shifted to online mode. This has sensitised all the employees to the digital environment. The outbreak of the pandemic actually hastened the transition. The institute is at a stage of adopting ERP in a full-fledged manner.

The next key goal for the institute is NBA accreditation.

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.2.2 - The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, etc.

The Institute has well defined organizational structure for effective functioning of the institute. The organizational structure consists of Governing Body (GB), College Development Committee (CDC), IQAC, the academic and administrative wings, various statutory and functional committees.

All appointments of the faculty are carried out as per the qualifications, experience and other academic requirements stipulated by the apex bodies i.e. AICTE and SPPU. The CDC meets twice in a year to monitor execution of policies laid down by GB. The GB considers the recommendations and deliberations of CDC and takes decisions accordingly. The Institute has an active and functional IQAC. The IQAC meets to discuss issues related to learning mechanism, improvement of quality standards and academic development. All day to day affairs are looked after by the Director. Certain rights are given to the Director in terms of amount of expenditure and also in terms of administrative responsibility of assigning work.

Faculty members assist the Director to plan, execute and monitor the curricular, co-curricular and extra-curricular activities. The librarian and computer lab in-charge takes initiative in planning and development of resources. They also forward their purchase requirements. The role and responsibility various statutory committees and Academic committees is clearly defined.

File Description	Documents
Paste link for additional information	Nil
Link to Organogram of the institution webpage	https://www.simmc.org/iqac#
Upload any additional information	No File Uploaded

6.2.3 - Implementation of e-governance in areas of operation Administration Finance and Accounts Student Admission and Support Examination	A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning)Document	**No File Uploaded**
Screen shots of user inter faces	**No File Uploaded**
Any additional information	**No File Uploaded**
Details of implementation of e-governance in areas of operation, Administration etc(Data Template)	[View File](#)

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non- teaching staff

The Institute provides various welfare facilities to the teaching and non-teaching staff members so as to attract, train, motivate & retain staff members and thereby create conducive environment for teaching-learning and student engagement.

Following statutory welfare measures are implemented for teaching and non-teaching staff:

1. **All eligible employees have an EPF account**
2. **Gratuity Scheme**
3. **Group insurance to the faculty members.**
4. **Casual leaves and Medical Leaves**
5. **Maternity leaves are provided as per the government and university rules.**
6. **Paid vacations are provided to eligible faculty.**

Institute and the parent body also offers the following welfare schemes:

1. **Employees are encouraged to pursue career progression by enrolling for part time diplomas. The employees are given fee waivers as well as on-duty leave is provided for examinations.**
2. **Additional and study leaves are offered for higher studies**
3. **On duty leave and/or reimbursement of expenses is provided for attending selected FDPs/Seminars/Conferences/Workshops.**
4. **Financial waiver/concession/installment facility is provided to wards of employees and their family members for paying the tuition fees of the academic programmes at any of the**

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     institutes of Suryadatta Group.
  5. The Institute regularly arranges programs related to health
     issues, stress management, life skills, etc.
```

File Description	Documents
Paste link for additional information	**Nil**
Upload any additional information	**No File Uploaded**

6.3.2 - Number of teachers provided with financial support to attend conferences/ workshops and towards membership fee of professional bodies during the year

6.3.2.1 - Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the year

0

File Description	Documents
Upload any additional information	**No File Uploaded**
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	<u>View File</u>

6.3.3 - Number of professional development /administrative training programs organized by the institution for teaching and non-teaching staff during the year

6.3.3.1 - Total number of professional development /administrative training Programmes organized by the institution for teaching and non teaching staff during the year

5

File Description	Documents
Reports of the Human Resource Development Centres (UGCASC or other relevant centres).	**No File Uploaded**
Reports of Academic Staff College or similar centers	**No File Uploaded**
Upload any additional information	**No File Uploaded**
Details of professional development / administrative training Programmes organized by the University for teaching and non teaching staff (Data Template)	View File

6.3.4 - Number of teachers undergoing online/face-to-face Faculty development Programmes (FDP) during the year (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short Term Course etc.)

6.3.4.1 - Total number of teachers attending professional development Programmes viz., Orientation / Induction Programme, Refresher Course, Short Term Course during the year

5

File Description	Documents
IQAC report summary	**No File Uploaded**
Reports of the Human Resource Development Centres (UGCASC or other relevant centers)	**No File Uploaded**
Upload any additional information	**No File Uploaded**
Details of teachers attending professional development programmes during the year (Data Template)	View File

6.3.5 - Institutions Performance Appraisal System for teaching and non- teaching staff

The institute has a well-defined performance appraisal system that ensures that the information on multiple activities is appropriately captured and considered for better appraisal.

During the performance appraisal discussions, the teaching and non-

teaching staff are given suggestions to improve their performance. The outcomes of performance appraisal are used to identify professional development needs, grant additional increments and to identify gaps in the manpower as an input to future recruitment.

For Teaching Staff:

Appraisal system takes into consideration contribution by the faculty for the academic year, for e.g. courses taught, innovations in teaching -learning and evaluation methods, contribution to curriculum design, contribution to Co-Curricular activities, mentoring, FDPs/seminars/conferences/workshops attended, research papers/books published, personal achievements and future plans relating to career and potential contribution to the Institution. Student feedback is also integrated in the performance appraisal.

For Non-Teaching Staff: The key parameters considered are – Job role knowledge, Administrative or technical capability, Computer literacy, Communication skills, Work culture and ethics, Documentation skills, Punctuality and Regularity, adherence to organizational norms and policies, timely and effective completion of work and compliances, team work, team and the institute. The reporting authority assesses the performance and gives his/her remarks.

Performers are suitably rewarded through monetary and non-monetary incentives.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4 - Financial Management and Resource Mobilization

6.4.1 - Institution conducts internal and external financial audits regularly Enumerate the various internal and external financial audits carried out during the year with the mechanism for settling audit

objections within a maximum of 200 words

The institute has established mechanisms for conducting internal and external audits every financial year to ensure financial compliance, financial discipline and to use financial resources judiciously.

Internal Audit: Internal audit is a continuous process which ensues after each and every financial transaction. Internal Audit is as per standard Professional procedure. Internal audit verifies the claims and supporting vouchers to certify for further processing of the bill/voucher to external auditor. The audit takes place at two levels viz. receipt and payment. It also includes bank reconciliation, taxation, TDS deduction, digital receipt and payment system (according to Government rules and regulations).

External Audit: Institute appoints statutory qualified external auditor. The external audit takes place annually and audit report is prepared. The auditing is done for students' fees payments, income and expenditure, purchases, payment transaction, maintenance payments verification with actual purchases against Purchase Order. The income and expenditures, balance sheet and prepared notes are certified by CA. Any queries would be attended immediately along with the supporting documents within the prescribed time limits. The audited statement is duly signed by the authorities of the management and chartered accountant. The audited statements and accounts are submitted to various statutory and regulatory authorities

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.4.2 - Funds / Grants received from non-government bodies, individuals, philanthropers during the year (not covered in Criterion III)

6.4.2.1 - Total Grants received from non-government bodies, individuals, Philanthropers during the year (INR in Lakhs)

0

File Description	Documents
Annual statements of accounts	**No File Uploaded**
Any additional information	**No File Uploaded**
Details of Funds / Grants received from of the non-government bodies, individuals, Philanthropers during the year (Data Template)	[View File](#)

6.4.3 - Institutional strategies for mobilization of funds and the optimal utilization of resources

Mobilization of funds:

SIMMC is self-financing, minority unaided education institution. The major sources of institutional receipts are Student's tuition fees and development fees. Other sources are grants from SPPU, non-fee based revenue generated from activities such as conduct of university examinations, interest on fixed deposits, etc.

The fees for MBA & MCA programme are regulated by Fee Regulatory Authority (FRA), Government of Maharashtra. Several students are entitled for Samaj Kalyan Scholarships as per the affirmative action agenda of the Government of Maharashtra. The amount of scholarships & free-ships are received from Government.

Optimal utilization of resources

The revenue generated from fees collection is utilized for disbursal of salaries and are also devoted to meet the requirements of library books, journals, internet lease line, infrastructure maintenance, etc. The Institute makes adequate provision for various curricular, co-curricular, extra-curricular placement and extension activities as well as faculty and staff development. Other expenditures include the affiliation and accreditation fees, insurance of building and assets, student insurance, etc.

The affiliating university also issues funds for specific tasks such as examination work, eligibility verification etc. These funds are disbursed to the respective faculty & staff and the balance is credited to the institute's account.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

IQAC has taken initiatives in the following processes-

1. New teaching learning pedagofy- New methods are being used and applied in teaching learning process such as Karobar, Windows of the Worls (WOW), Mock AGM, etc

2. Internal peer reivew of faculty- Faculty memebers are required to come up with the new upcoming trends in their respective fields and give presentations in front of peer team who reviews and gives feedback.

3. Corproate Guest sessions- IQAC ensures the guest session of corproate managers or enterpreneurs in order to pass on hands on experince of these people to the students

4.. Industry visit- IQAC ensures industry visit of MBA programe to the company where they can get to observe, learn and get acquiantedwith the manufacturing process

5. AIMA Bizlab & Case study- IQAC ensures the experiencial learning through AIMA bizlab and problem solving by using case studies in the courses.

6. Code of conduct & E-Governance- IQAC ensures that students are made aware of various code of conducts to be follwed by them and keeps a watch on E-govenance in the Institution by ensuring its proper implementation

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.2 - The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms and recorded the incremental improvement in various activities

IQAC ensures the periodic meetings of Programe planning and monitoring committee which discusses the execution of vaious plans, academic calendars, time tables and so on. Various teaching learning pedagogies are monitered and discussions are undertaken to review old pedagogoes and plan and implement new pedagogies. New courses are assigned to techers and are encouraged to teach the course using new pedagogy. Internal assessments are also monitered and students are encouraged to undertake various activities and events which are linkded to their internal assessments (CCEs-Continuous and comperhansive evlaution). Studetns with new and unique ideas in activities are involved in club and forum activites as a leader and encouraged to come up with inniovative ideas for the execution of the activies.

Teachers are asked to set up minimum standards for the performance of students and are given task to upgrade the activites and students performance at the same time. Students are asked to give proficiency tests in the 1st year of MBA, give psycometric tests and teachers review their IT skilss and personality traits and accordingly plans are made and executed to get betrter results from students by the time they are promoted to 2nd year MBA.

File Description	Documents
Paste link for additional information	Nil
Upload any additional information	No File Uploaded

6.5.3 - Quality assurance initiatives of the institution include: Regular meeting of Internal Quality Assurance Cell (IQAC); Feedback collected, analyzed and used for improvements Collaborative quality initiatives with other institution(s) Participation in NIRF any other quality audit recognized by state, national or international agencies (ISO Certification, NBA)	A. All of the above

File Description	Documents
Paste web link of Annual reports of Institution	**Nil**
Upload e-copies of the accreditations and certifications	**No File Uploaded**
Upload any additional information	**No File Uploaded**
Upload details of Quality assurance initiatives of the institution (Data Template)	[View File](#)

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

SIMMC values and promotes gender equity as a part of its culture and institutional commitment. About 70% of the faculty members are women. They belong to different regions of the nation. Women are an integral component of all committees. Amongst the students, the girls comprise of approximately 45% of the total strength.

The Annual gender sensitization action plan involves about four activities per annum. This plan includes Awareness and Sensitization initiatives, Mental and Physical wellbeing of women students, faculty & staff, celebration of International Women's day, honouring women role models & women achievers.

Separate common rooms for girls and boys (students) are available. Girls washrooms have sanitary napkin incinerator & dispenser. A well-equipped restroom with bedding, first aid box is available. The on?campus day care facility is accessible to lady students, staff and faculty of the Institute.

Anti-Ragging Committee, Anti-ragging squad Sexual Harassment Cell, Grievance Committees are functional. Cyber Security Awareness Programs are arranged.

File Description	Documents
Annual gender sensitization action plan	https://www.simmc.org/iqac
Specific facilities provided for women in terms of:a. Safety and security b. Counseling c. Common Rooms d. Day care center for young children e. Any other relevant information	https://www.simmc.org/iqac

7.1.2 - The Institution has facilities for alternate sources of energy and energy conservation measures Solar energy Biogas plant Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power efficient equipment	**A. 4 or All of the above**

File Description	Documents
Geo tagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the Institution for the management of the following types of degradable and non-degradable waste (within 200 words) Solid waste management Liquid waste management Biomedical waste management E-waste management Waste recycling system Hazardous chemicals and radioactive waste management

The institute is aware of its social responsibility towards environment and inculcates sense of reduce, restore, recycle and reuse principles to minimize waste generation

Students and faculty are sensitized to waste management and environmental initiatives. Initiatives by the Institute include separate garbage bins for different types of waste, waste segregation, scrapping of all waste, activities such as rallies and posters, to name a few

Plastic and other non-degradable waste are disposed off through scrap dealing agencies. Organic waste is processed through a waste solution machinery. Incinerator is provided in ladies' washroom for safe disposal of used sanitary napkins. Other biomedical waste is not generated.

In the induction programme, participants take an oath about conserving nature and environment. Students also organize rally with posters to create awareness about use of paper bags instead of plastic bags.

File Description	Documents
Relevant documents like agreements / MoUs with Government and other approved agencies	[View File](#)
Geo tagged photographs of the facilities	[View File](#)

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus | **A. Any 4 or all of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	[View File](#)
Any other relevant information	**No File Uploaded**

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

1. **Restricted entry of automobiles**
2. **Use of bicycles/ Battery-powered vehicles**
3. **Pedestrian-friendly pathways**
4. **Ban on use of plastic**
5. **Landscaping**

| **A. Any 4 or All of the above**

File Description	Documents
Geo tagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	**No File Uploaded**
Any other relevant documents	**No File Uploaded**

7.1.6 - Quality audits on environment and energy are regularly undertaken by the institution

7.1.6.1 - The institutional environment and energy initiatives are confirmed through the following 1.Green audit 2. Energy audit 3.Environment audit 4.Clean and green campus recognitions/awards 5. Beyond the campus environmental promotional activities	**C. Any 2 of the above**

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	**No File Uploaded**
Certification by the auditing agency	**No File Uploaded**
Certificates of the awards received	**No File Uploaded**
Any other relevant information	View File

7.1.7 - The Institution has disabled-friendly, barrier free environment Built environment with ramps/lifts for easy access to classrooms. Disabled-friendly washrooms Signage including tactile path, lights, display boards and signposts Assistive technology and facilities for persons with disabilities (Divyangjan) accessible website, screen-reading software, mechanized equipment 5. Provision for enquiry and information : Human assistance, reader, scribe, soft copies of reading material, screen reading	**B. Any 3 of the above**

File Description	Documents
Geo tagged photographs / videos of the facilities	View File
Policy documents and information brochures on the support to be provided	No File Uploaded
Details of the Software procured for providing the assistance	No File Uploaded
Any other relevant information	No File Uploaded

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and other diversities (within 200 words).

The institute takes up several initiatives that inspire the student and faculty community to live in harmony with others irrespective of gender, language, region, religion and culture.

Diversity: The institute follows the guidelines of the Government of Maharashtra for admissions as well as recruitment. There is transparency in the recruitment process of faculty members and staff. The staff constitute a good mix of language, gender, caste, religion and region.

Religion: The institute celebrates various days and festivals of international, national, regional and local significance & cutting across religion, colour, gender, language, caste etc. Eg: days to commemorate and remember Rajmata Jijau, A P J Abdul Kalam, Guru Nanakji, Swami Vivekanandji, Mahavirji were celebrated to name a few.

Cultural: Cultural programs, extra-curricular activities, charity events, sports activities, debates, workshops are held every year which help students identify themselves with the institute and help in developing their personality, develop social skills and character appeal (of the students).

Academic activities such as Job fairs, social initiatives such as distribution of ration kits, Blood Donation Camps, policies such as scholarships for needy, all reflect the inclusive ethos of the institute and the founding body Suryadatta Education Foundation.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File
Any other relevant information	No File Uploaded

7.1.9 - Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

The Institute is aware of the importance of imbibing a value system amongst the students to transform them into responsible citizens.

Posters are displayed at prominent places on the campus to highlight these aspects. Large cut outs of leading stalwarts from different walks of life adorn the walls of the campus and these serve to remind everyone of the values these personalities stand for. Code of conducts are displayed on the website and explained to students during induction.

Some of the days celebrated and activities conducted are-

Constitution day, independence day, republic day, traditional days, discussion forums on Citizen's Fundamental Rights and Duties, slogan writing, banner or poster making, during induction programme- through group discussions, debates, presentation students are sensitized on these issues, through videos.

Students are made aware about their responsibilities as citizens by asking them to adhere to basic rules of safety, wearing helmets, etc.

Faculty mentors are trained for mentoring and leading Universal Human Values in the institute. They are urged to complete the AICTE Faculty Development Programme (FDP) on UHV

Students / Faculty also visit old age home and distribute food and fruits.

File Description	Documents
Details of activities that inculcate values; necessary to render students in to responsible citizens	Nil
Any other relevant information	Nil

7.1.10 - The Institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic programmes in this regard. The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff 4. Annual awareness programmes on Code of Conduct are organized	A. All of the above

File Description	Documents
Code of ethics policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programs etc., in support of the claims	No File Uploaded
Any other relevant information	No File Uploaded

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

The Institute celebrates and organizes innovative activities on the occasion of national and international commemorative days of leading personalities from all walks of life and celebrates days of national significance. Various events and festivals belonging to the local state of Maharashtra where the institute is located and also those pertaining to the various states of India and various cultures are celebrated.

Some of the days celebrated are Republic day, Independence Day, VachanPrernaDiwas, Constitution day / SamvidhanDiwas. Some activities conducted are - Taking Pledge (record and take a selfie),

discussion Forum on Citizen's Fundamental Rights and Duties, Banner or Poster making. On 26th Nov 2021, Constitution day / SamvidhanDiwas was celebrated by taking an online pledge.

FIT India Missionhad conceptualizedFIT INDIA FREEDOM RUN 2.0to commemorate the 75th Independence Day - "Azadi Ka Amrit Mahotsav", for which the institute had organizeda Walkathonat Taljai Hillson 28th August 2021

Some of the days were celebrated in a unique manner-

coconut day by donating 1100 coconuts to NGOs,

yoga day by conducting 'Kalaarogyam Yogathon'-performing yoga to the tune of patriotic songs,

Cultural festivals such as Ganeshotsav, Navratri are celebrated too.

File Description	Documents
Annual report of the celebrations and commemorative events for the last (During the year)	[View File](#)
Geo tagged photographs of some of the events	No File Uploaded
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

Best Practice 1: Immersive-Learning Experience through Karobar

- Objective

To integrate cross-functional and inter-disciplinary aspects of management with real-world

- Context

Student groups were formed with sufficient diversity across gender, skills, knowledge, learning abilities. An activity of this type gives a platform to the students for showcasing their skills.

- Practice

The activity was hypothesized with the purpose of achieving multiple
learning outcomes and graduate attributes of the MBA program

- Evidence of Success

The entire learning initiative enhanced the confidence of students
and went beyond the knowledge skill dimensions and also improved
their attitude.

- Problems-Encountered

Identification of the companies/brands so as to match the student
capabilities and their understanding level. Development of suitable
rubrics to have an effective assessment.

Best Practice 2: Research-Review Series

- Objective

Need for Research reading, and healthy rapport amongst faculty
members

- Context

It was felt that interactions amongst faculty members would create
awareness and motivation.

- Practice

Faculty members contributed to the practice by having discussions
and presentations on the research papers/ cases read by them.

- Evidence of Success

The content of the papers read was compiled and presented by faculty
members.

- Problems-encountered

The teachers had to be motivated to put in efforts besides the busy

schedule that they have.

File Description	Documents
Best practices in the Institutional website	https://www.simmc.org/iqac
Any other relevant information	https://www.simmc.org/iqac

7.3 - Institutional Distinctiveness

7.3.1 - Portray the performance of the Institution in one area distinctive to its priority and thrust within 200 words

In order to create social change agents, the institute proactively believes in being a change agent in furthering the diverse causes aligned to the national priority & thrust areas.

To bring about social change, some scholarship types offered are merit based, minority, needy and deserving categories (NGOs, Hamal Panchayat, Swachh employees, construction workers and other low-income groups), Defense, War Veterans and Police Wards.

Beyond facilitating the education of the key stakeholder viz the student by providing the scholarships as outlined above, the institute is also aware of the need of addressing social responsibility with respect to multiple external stakeholders who are not directly connected with the institute. Nevertheless, the Edu-socio initiatives for such extra mural stakeholders span variety of stakeholder benefits in terms of livelihood, health, sanitation, education etc.

The initiatives of the institute include skill building for rural women; blanket distribution, sewing machine distribution to the needy; distribution of food packets to covid warriers; distribution of PPE kits and sanitization pumps, to name a few social initiatives

The institute and the parent body have long track record of such Edu-socio connect initiatives and this has created huge goodwill in the society about Suryadatta Group of Institutions.

File Description	Documents
Appropriate web in the Institutional website	**No File Uploaded**
Any other relevant information	**No File Uploaded**

7.3.2 - Plan of action for the next academic year

Plan of action for the AY 2022-23 1. Get the LMS solution like ERP for the institute 2. Continue the weekly quizzing practice 3. Organize industry visits 4. Organize regional / national level tech fests 5. Revisit and upgrade the formats of experiential learnings 6.Organise guest sessions for specialization orientation of MBA students 7. Increase number of PhD scholars registered in the research center