Yearly Status Report - 2019-2020

Part A	
Data of the Institution	
1. Name of the Institution	**SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION (SIMMC)**
Name of the head of the Institution	**Dr. Sanjay B. Chordiya**
Designation	**Director**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**020-67901300**
Mobile no.	**9881490036**
Registered Email	**simmc.naac@suryadatta.edu.in**
Alternate Email	**support@suryadatta.edu.in**
Address	**Survey No 321, Bavdhan Bk, Pune**
City/Town	**PUNE**
State/UT	**Maharashtra**
Pincode	**411021**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**Self financed**
Name of the IQAC co-ordinator/Director	**Dr. Shailesh Kasande**
Phone no/Alternate Phone no.	**+919921111099**
Mobile no.	**9011057760**
Registered Email	**ceo@suryadatta.edu.in**
Alternate Email	**dr.shailesh.kasande@gmail.com**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://www.simmc.org/iqac/introduction

4. Whether Academic Calendar prepared during the year

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://www.simmc.org/quick-links/academic-calendar

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**B**	**2.06**	**2018**	**09-Sep-2018**	**08-Sep-2023**

6. Date of Establishment of IQAC

06-Jul-2017

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Social orientation	**02-Dec-2019**	**78**

through Unnat Bharat Abhiyan	15	
Faculty development through workshops on CBCS , Outcomes based education.	02-Dec-2019 1	34
Mentor mentee program for student well being	19-Aug-2019 260	305
Adoption of ICT based teaching learning & assessment through Google ecosystem	19-Aug-2019 260	305
Enhancing alumni connect through Almashine portal	14-May-2020 260	2000
Promoting entrepreneurial mind-set through faculty monitored IIMBx MOOCs (Do Your Own venture)	19-Aug-2019 260	305
Simulation based learning though AIMA BIZLAB	20-Aug-2019 1	180
Global exposure & orientation through blended LIVE project (virtual + in person)coupled with international visit to Singapore	06-Feb-2020 10	26
Experiential Learning through functional area forums	19-Aug-2019 3	305
New age learning initiatives through faculty monitored IIMBx MOOCs (MBA Prep programme)	19-Aug-2019 260	305
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2020 0	0
[View File](#)				

9. Whether composition of IQAC as per latest NAAC guidelines:	Yes

Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**3**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Faculty capacity building initiatives are taken though FDPs and workshops on implementation of OBE CBCS based revised curriculum of MBA and PGDM program 2. Capacity building on adoption of ICT based teaching learning assessment evaluation 3. MoUS for academic enrichment holistic development, employability enhancement: Strengthening the learning experience of students through AIMA Bizlab, IIMBx, Innovation next, HBP and establishment of innovation incubation centre Exposure to emerging sectors of national global relevance career and employment opportunities and establishment of incubation innovation cell and tieups with SPPU CIIL MHRDIIC for encouragement to new start up ideas and initiatives by students 4. Promoting lifelong self paced learning among students through SWAYAM, NPTEL, MOOCs similar platforms and wider industry exposer through NIPM, CIIYII, Indo Japan Summit, various exhibitions and guest lectures. 5. Academic administrative audit conducted for both MBA PGDM programs by Directors and Dean

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Implementing OBE	Calculating Course outcomes.
Making concurrent evaluation more robust and customised to students' profiles	"1.Developing rubrics for concurrent assessment, 2.introducing newer diverse nontraditional digital & integrated assessment methods 3.Involviing peer faculty members for Question paper setting for concurrent assessment & developing multiple Q paper sets "
Exposure to emerging sectors of national global relevance career and employment opportunities	National Symposium on "Cyber Intelligence for A Secure Digital World" on 11th Sep 2019
Promoting entrepreneurial mindset among	Student participated in i2e competition

students	on the theme "Innovation for Smart Pune" With KPIs such as 1. Ideation 2. Social responsibility embedded in the Business Model 3. Boardroom to Grassroots Transformation Model 4. Business Plan 5. Ethics & Value System 6. Business Sustainability 7. Building Story 8. Pitch Creation 9. Funding Opportunities
Internationalisation of programme through global exposure to students & faculty members	2 Faculty members & 25 students participated in Global immersion programmes of 5 weeks (3 weeks in India & 2 weeks in Singapore in Jan 2020)
Networking with professional industry bodies	Student & faculty members were provided one year membership free of cost NIPM & they benefitted by means of attending NIPM national conference , in-house round table discussion of NIPM industry panel members & participating in NIPM quiz & other initiatives
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14. Whether AQAR was placed before statutory body ?	**Yes**

Name of Statutory Body	Meeting Date
College Development Committee	09-Jul-2020

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	**No**

16. Whether institutional data submitted to AISHE:	**Yes**

Year of Submission	**2020**

Date of Submission	**03-Aug-2020**

17. Does the Institution have Management Information System ?	**Yes**

If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	Management Information system is into practice in the Institution. Various tasks are carried through central MIS such as Admissions module, Fees module, Scholarship module, Examinations module, Alumni module, Payroll module, Library module, Online examinations eligibility module, Accounts module, Maintenance complaints module, Feedback module The admissions procedure is

online right from online enquiry, admission form filling to payment of fees. The module facilitates tracking the enquiry and also providing the prospective student required career counselling. The student can also chat online with the counsellor. The Directorate of Technical Education, Maharashtra State also has an online admissions module wherein the students admitted in the Central Admission Procedure rounds can report and confirm their admissions. This is entirely done online. Internally the payment of fees is tracked through the Tally module and the digital payments are also enabled through UPI, Net Banking and Debit or Credit Cards. Students have to apply online for the Samajkalyan scholarship and other scholarships offered by the Central and State Governments and facilitated by the institute. The application o tracking to query resolution process is online. Eligibility forms of the students and the requisite fees for the same are to be paid on the portal by the students. Various facets of the students interface with academics and examinations are executed in an online mode. Every student receives an official email id from the institute. Regular classes, choice of electives, choice of specializations, CR elections, choice of topics for projects, project guidance, counselling and teaching learning and concurrent evaluation happen online through G Suite and other tools. The institute has the official G Suite license. Likewise MS teams official license is also available and it is also used for all the above. Summer Internship Viva Voce are also conducted in online mode. Both Concurrent as well as End semester examinations procedures are conducted online. Examination form filling is done online on the Savitribai Phule Pune University (SPPU) portal. Faculty members receive the paper setter appointments in the online portal. Library bar coding and various other services offered to users are carried out through the SLIM software. Student feedback modules and complaints and grievance are also carried out through the online feedback module. The Google form based feedback is executed and

there is a separate dedicated module on the website for complaints and grievance. Online wellness and mental wellbeing counselling is carried out through dedicated app in partnership with a professional agency. For the faculty members biometric module to track attendance is inplace. Payroll calculations are based on the same. Complaint registration that need routine maintenance is also done online. Alumni registration and mapping happens through the Alma shine module wherein alumni can formally register and also contribute to the development of the students and share their feedback.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Institution runs two PG programs MBA & PGDM, of which MBA is affiliated programme of Savitribai Phule Pune University, and PGDM AICTE approved program. The curriculum of MBA is designed and updated by Savitribai Phule Pune University and its planning and lecture delivery is executed at institute level. MBA curriculum delivery is planned in advance by the Dean Academics and Program Coordinators collectively by preparing day wise academic calendar and day & lecture wise classroom time table. The care is taken to integrate all essential aspects of academics, concurrent assessment, term end session evaluation, feedback, review meetings, committee meetings, celebration of various days, value added modules etc. The same is communicated to students and faculties before the commencement of semester. Planning of curriculum delivery also includes course allocation, number of lectures to be delivered in a week and in a semester, session plan to be prepared by the faculties, CCEs are planned & designed course wise and concept note is prepared for each course and communicated to students in advance. PGDM Programme curriculum is designed by the course expert faculties and Industry resource persons, the same is finally approved by Board of Studies of PGDM Programme. The curriculum is regularly updated keeping in mind the changing industry demand and opportunities available in placements. The curriculum delivery is planned by preparing day wise academic calendar and day & lecture wise classroom time table. The same is communicated to students and faculties before the commencement of semester. Planning of curriculum delivery also includes course allocation, number of lectures to be delivered in a week and in a semester, session plan to be prepared by the faculties, CCEs are planned & designed course wise and concept note is prepared for each course and communicated to students in advance. Regular meetings are conducted between CR of the class with the Programme coordinator to understand the actual course delivery in the class and departmental meetings are conducted of a Group Director, Dean, programme coordinators and faculties for fair communication of the course delivery in both the programmes.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
IIMBx Do Your Venture	NA	09/12/2019	28	Entrepreneurship	Idea Creation, Lean Canvas Generation
IIMBx MBA Prep	NA	28/01/2020	28	Employability	Enhancement of Practical knowledge and skill
TCS - ION Career Edge - Knockdown the Lockdown	NA	21/04/2020	35	Employability	Career skill and guidance in right direction
Google Analytics	NA	04/12/2019	10	Employability/ Entrepreneurship	IT social media skills

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
PGDM	Sectoral Specializations	01/08/2019
MBA	Business Analytics	19/08/2019
PGDM	New age specialization	01/08/2019
MBA	Operations & Supply Chain Management	19/08/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Marketing	19/08/2019
MBA	Finance	19/08/2019
MBA	HR	19/08/2019
MBA	OSCM	19/08/2019
MBA	Business Analytics	19/08/2019
PGDM	Finance	01/08/2019
PGDM	Marketing	01/08/2019
PGDM	HR	01/08/2019
PGDM	IB	01/08/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course

Number of Students	**200**	**Nil**

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
FUEL Aptitude Championship 2019-20	**17/10/2019**	**50**
Employability Enhancement Program	**08/08/2019**	**112**
AIMA Business Simulation Lab	**22/08/2019**	**240**
Swimming Fitness	**03/02/2020**	**26**
Self Defense	**05/09/2019**	**53**
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	**Marketing**	**41**
MBA	**Finance**	**25**
MBA	**HR**	**13**
MBA	**RABM**	**17**
MBA	**IT**	**4**
MBA	**OPE**	**6**
MBA	**SCM**	**2**
MBA	**IB**	**4**
MBA	**THM**	**2**
MBA	**HCM**	**3**
[View File]()		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
Structured Feedback on curriculum is taken from students and faculty members of MBA PGDM Program twice during the term. Areas for improvement are noted, the same are discussed in the academic planning and monitoring meeting and gaps if any are filled by offering certificate course, enrichment course, self study material. Curriculum Feedback is also formally communicated to the Dean of

management faculty SPPU in case of MBA program, as it is SPPU affiliated Programe. PGDM curriculum the feedback received is analysed internally and opportunities for improvement is noted. The same is discussed in departmental meetings. The feedback is analysed in board of studies meetings and discussed in detail to incorporate the gaps in the next trimester pattern. Additional certification courses are offered based on the feedback of students to upgrade through knowledge enrichment and skill development initiatives and courses. The objective is to fulfill curriculum gap of both MBA PGDM program by offering various value added and enrichment courses to students. The feedback is informally gathered from Industry professionals during guest session, industry visit to upgrade the curriculum keeping in mind their suggestions. The feedback is also taken from alumni during alumni meet and suggestions are incorporated. Some parents who belong to industry give appropriate feedback which becomes very useful in designing new curriculum.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
PGDM	Marketing + IT	30	14	3
PGDM	Marketing + IB	30	18	7
PGDM	HR + IB	30	17	6
PGDM	Finance + Marketing	60	23	10
MBA	Marketing, Finance, HR, OSCM, BA	180	225	148
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nill	305	Nill	34	Nill

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
34	27	6	6	2	6
View File of ICT Tools and resources					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentors are assigned to students at the beginning of semester 1 of MBA PGDM programme. Overall mentoring is done by assigned mentors. Institute ensures that students do not suffer in achieving their career goals due to lack of financial support. Institute offers freeships, concessions, scholarships, waivers and schemes of installments to students in need of financial aid. Simultaneously institute ensures that eligible students from SC/ST, DT/NT/VJ, SBC, OBC, economically weaker categories are guided about the financial assistance from State Government, Central Government, other national agencies and SPPU. Timely announcements of such schemes and relevant support to claim the same is provided by the Institute. Institute believes in social justice and promotes inclusive practices at the institute. Students belonging to disadvantaged sections of the society are given various administrative support, resource support and professional support. Mentoring activities starts right from the induction programme till they leave the college or get placed. Mentoring slots are planned in the time table and various mentoring activities are conducted for students starting from filling up the forms sharing details like their strengths, weaknesses, opportunities threats. Based on this and other information shared by students, mentors design and execute activities in order to upgrade their personalities personally as well as professionally by inculcating in them importance of values ethics. Placement hand holding is given through mentoring where mentors help students design their resume, prepare them for GD - PI helping them to overcome their limitations. Mentors also keep a track on students academic performance so that required academic improvement can be mapped in association with the dean academics. Mentors also visit student's internship companies to get information about their job profile and learning. Finally mentors keep a track on placement opportunities taken up by the students and prepare them to face the interview by upgrading their domain knowledge wherever required. Out of 34 Full time teachers, 20 are playing the active of a Mentor. Mentoring activities are in the following areas: 1. Career Choice Guidance – By Admissions and Career Counsellors at the time of admissions 2. Migration from UG to PG – By Dean Academics, Programme Coordinators and Faculty – at the time of induction 3. Hostel Selection – By Admissions Cell 4. Scholarships other aspects – By Registrar and Admissions Cell 5. Elective Course Selection – By Dean Academics, Programme Coordinators 6. Specialization Selection - By Dean Academics, Industry Placements Head 7. Placements – By Placements Cell 8. Career Choice - By Placements Cell 9. Summer Project Selection - By Dean Academics, Industry Placements Head 10. Examinations – By College Exam Officer 11. Behaviorual Issues – By Trained Qualified Counsellor 12. Live Projects, Field Work – By Respective faculty 13. Relationship Issues of Girls – By ICC 14. Raging related issues – By Anti Ragging Committee 15. Career Guidance – By Alumni mentors 16. Start Up Guidance – By Innovation Incubation Cell Note- Out of 34 full time teachers 20 full time teachers playing role of mentors therefore mentor mentee ratio is calculated based on 20 select full time teachers (have experience aptitude of mentoring.)

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
305	34	1:9

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
33	34	Nill	8	8

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Dr. Sanjay Chordiya	Director	Samaj Ratna Puraskar 2020
2020	Dr. Sanjay Chordiya	Director	Swami Vivekananda Award 2020
2020	Dr. Sanjay Chordiya	Director	International Achievers Award

			2020
2020	Dr. Sanjay Chordiya	Director	Ghodawat University Icon award 2020
2020	Dr. Sanjay Chordiya	Director	Outstanding contribution to Education award 2020
2019	Dr. Sanjay Chordiya	Director	Padma SangharshVishesh Gaurav Puraskar'
2019	Dr. Sanjay Chordiya	Director	Global Business Award 2019
2019	Dr. Sanjay Chordiya	Director	Vocational Excellence Rotary Award 2019
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	11458924958	Sem III	09/12/2019	28/02/2020
MBA	11458924958	Sem I	26/12/2019	07/02/2020
PGDM	11458924947	T3	27/06/2020	07/07/2020
PGDM	11458924950	T2	28/03/2020	07/04/2020
PGDM	11458924952	T1	23/11/2019	09/01/2020
PGDM	11458924954	T5	02/02/2020	19/03/2020
PGDM	11458924954	T6	30/05/2020	09/07/2020
MBA	11458924958	SEM II	23/05/2020	24/07/2020
MBA	11458924958	SEM IV	21/10/2020	14/12/2020
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Reforms are continuously initiated at the institution level on CIE. Some of them are as under- 1. Outcome based CBCS pattern- Under this pattern, Course outcomes are listed and discussed in the class at the beginning of the course delivery by each faculty member, and each lecture is also mapped to the outcome at the end. MCQs are conducted at the end of each lecture to know whether outcome of the topic explained in the session is achieved or not. In case the outcome is not achieved up to expected level, revision class is conducted, YouTube videos are shown and other teaching learning techniques are used to achieve the outcome. 2. Ensuring diversity in CIE by mapping CIE to knowledge, skills, attitude (KSA) graduate attributes case study, traditional assessments, research based assessments, skill based assessments, test, viva creative assessments. 3. Mapping of CIE with COs- Under this pattern, mapping of COs with CIE is undertaken for each course by respective faculty members. Based on

mapping CIEs are conducted. Some CIEs are also dedicated based on curriculum gaps. 4. Using technology based assessment for concurrent evaluation. 5. Developing rubrics for the various CIE modes and sharing the rubrics with the students. 6. Integrated CIE of 5 courses in the form of Mega Expo to develop cross functional and interdisciplinary orientation of students- Integrated CIEs are conducted in the form of an event which demonstrates students knowledge, findings, analysis of brands, products, services, finances of the given company under study where students showcase and present the company's full details. 7. State expo activity- An event conducted as a part of CIE where students display economic, financial and other highlights of each state allotted to them by preparing charts and models. They are supposed to represent the state which they display and showcase in the stall and explain the details to the audience and judges. 8. CIE for SIP- As a part of continuous SIP evaluations, the select SIP guides personally visited the companies where the students were doing SIP. First hand feedback and progress report helped the guide to make timely corrections in the overall project execution. List of CIEs that have been identified and being used over variety of courses is : 1. Class , 2. Open Book Test 3. Written Home Assignment 4. In-depth Viva-Voce 5. Case Study 6. Caselet 7. Situation Analysis 8. Presentations 9. Field Visit / Study tour and report of the same 10. Small Group Project Internal Viva-Voce 11. Role Play 12. Story Telling 13. Learning Diary 14. Scrap Book / Story of the week / Story of the month 15. Creating a Quiz 16. Creating and Presenting Posters 17. Library Magazines based assessment 18. Peer assessment 19. Book Review 20. Drafting a Policy Brief 21. Drafting an Executive Summary 22. Literature Review 23. Thematic Presentation 24. Online Exam 25. Simulation Exercises 26. Gamification Exercises 27. Webinar based assessment 28. Creating Webpage / Website / Blog 29. Creating infographics / infomercial

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic Calendar for MBA is prepared based on dates notified by Savitribai Phule Pune University (SPPU) and the Academic Calendar for PGDM is based on the guidelines of All India Council of Technical Education (AICTE) The Academic Calendar captures semester / trimester commencement dates, tentative dates of Summer Internship Project Internal Viva Voce Dates, End Semester Examination dates, Feedback dates, and all other important dates. Holidays calendar is also reflected in the Academic Calendar. The Academic Planning Monitoring Committee prepares the Academic Calendar and is certifies by the Director or the CEO Group Director. Dates for key activities such as confirming elective baskets and confirming specialization are also part of the academic calendar. The same is displayed on website and notice board and communicated to students and staff at the beginning of the semester. The schedule of guest sessions, industry visits planned, during the semester/ trimester is also tentatively incorporated. The same is shared with the training and placement department for timely arrangement of industry visits and other corporate programmers. A separate detailed examination time table is also prepared for SIP Internal Viva Voce, End Semester Examination and is displayed on website and notice board with required details. The CIE test dates are also included in the academic calendar. Integrated CIE dates are shared with the students for them to be well prepared. Unit test dates and internal exam dates are also displayed the calendar which is shared with the students. As far as the final examinations of MBA are concerned the institute follows the calendar of Savitribai Phule Pune University (SPPU). Savitribai Phule Pune University (SPPU) announces the calendar before the commencement of the term and the same includes dates foe filling up examination forms, end semester (Summative Evaluation) dates and results declaration dates. Similar calendar is prepared for PGDM at the institute level.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://www.simmc.org/component/k2/item/181-pos-psos

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
11458924947	PGDM	All	10	10	100
11458924958	MBA	THM	2	2	100
11458924958	MBA	SCM	2	2	100
11458924958	MBA	RABM	17	17	100
11458924958	MBA	Ope	6	6	100
11458924958	MBA	Marketing	40	38	95
11458924958	MBA	IT	4	3	75
11458924958	MBA	IB	4	4	100
11458924958	MBA	HR	15	15	100
11458924958	MBA	FIN	27	25	92.6

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://www.simmc.org/feedback/student

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nill	0	NA	0	0

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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Fundamentals of Intellectual Property Rights (IPR)	MBA PGDM	16/09/2019
Big Data Business analytics	MBA PGDM	28/02/2020
Future Event by Young Indians Organization -topic- City of the future-Woven city	MBA PGDM	10/02/2020
La Kopi event @ Google Headquarters Singapore	PGDM	15/01/2020
Data Science Summit 2020 Trehans, City Hall Funan, 109 North Bridge Road, Singapore	PGDM	18/01/2020
Lean Startup Model Design Thinking	PGDM	19/01/2020
Current trends in Cyber Crime	MBA PGDM	11/09/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
NA	NA	NA	Nill	NA

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	Incubation innovation Cell	SIMMC	Herbal Oil	Manufacturing trading of Herbal oil on small scale	18/05/2020
1	Incubation innovation Cell	SIMMC	Next Salon Beauty Lounge	Beauty Salon	08/03/2020

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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
120000	456000	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NA	Nill

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if

International	MBA	1	7.1
National	MBA	4	6.3
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	3
View File	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
NA	NA	NA	2019	0	NA	Nill
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
NA	NA	NA	Nill	Nill	Nill	0
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Resource persons	1	3	8	Nill
Attended/Seminars/Workshops	5	4	1	Nill
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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Donation to PM Cares Fund	SIMMC	19	Nill
Total health Check up camp	Leading medical practitioners	2	35
Donation drive	Suryadatta Group of Institutions	2	2
Dr. Chordiya- COVID relief fund	Suryadatta Group of Institutions	2	2

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Social Work	World Space Technology Awards Vision India 2020'	Dr A.P.J. Abdul Kalamby KGN Humanity services.	200

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Blood donation camp	SIMMC	Blood Donation drive	1	66
Survey under Unnat Bharat	AICTE	Unnat Bharat Abhiyan- House Hold Survery	2	84
Pledge	AICTE	Plastic Waste Free Campaign	3	179

3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Aima Bizlab Simulation	200	SIMMC	3
NIPM Student Chapter Inauguration	160	SIMMC	1
National Conference on "New Vistas of Opportunities" – STUNA-2K19	125	SIMMC	1
State Labour Minister Interaction with HR Professionals1	80	SIMMC	1
NIPM-Business Quiz Competition	55	SIMMC	1
NIPM- Panel Discussion on " Institute to Industry- A Metamorphosis"	60	SIMMC	1
Emerson Actuation Technologies, Pune-	70	SIMMC	1

Corporate Interviews				
"Artificial Intelligence for HR"	80	SIMMC	1	

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Training	Various Industries/Companies	01/06/2020	15/07/2020	128

View File

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Cambridge	03/03/2020	Business English Certification	160
TCS-Ion	22/11/2019	Certifications, CCQT	342
RoundGlass	25/02/2020	Managing Anxiety during Pandemic, Selfcare Mental wellbeing session	160
X Billion Skills Lab	27/04/2020	X Billion Skills Labs e-learning platform- X Billion Skills Labs e-learning platform	50
HBP	15/07/2019	HBPs case studies online courses	231
IIMBx	27/04/2019	Online Courses	104
AIMA	05/03/2019	AIMA Bizlab	252
London Academy of Professional Training	05/04/2020	Career Counseling Train the trainers and value added modules	30
Dr APJ Abdul kalam centre	20/04/2020	Innovation Centre	36

View File

CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
900000	823011

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Video Centre	Existing
Seminar halls with ICT facilities	Existing
Classrooms with LCD facilities	Existing
Seminar Halls	Existing
Class rooms	Existing
[View File](#)	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
SLIM21	Partially	3.6.0.31681	2009

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	590	200263	74	70807	664	271070
Reference Books	155	115404	1	8000	156	123404
e-Books	Nill	Nill	4000000	113870	4000000	113870
Journals	62	104323	15	57958	77	162281
e-Journals	229	Nill	224	Nill	453	Nill
Digital Database	Nill	13570	Nill	13570	Nill	27140
CD & Video	541	Nill	Nill	Nill	541	Nill
Library Automation	Nill	27435	Nill	27435	Nill	54870
Others(specify)	115	25605	134	90980	249	116585

Others(specify)	Nill	Nill	53	29246	53	29246

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr.Shailesh Kasande	Research Methods	Google Classroom	19/08/2019
Dr.Shailesh Kasande	Operations Management	Google Classroom	02/01/2020
Dr. Pratiksha Wable	Marketing Management	Google Classroom	02/01/2020
Sandeep Jain	Labor Welfare	Google Classroom	02/01/2020
Sandeep Jain	Compensation and Benefits	Google Classroom	02/03/2020
Dr. Medha Deshmukh	Business Government and Society	Google Classroom	02/01/2020
Dr. Medha Deshmukh	Geo Politics and World Economic System	Google Classroom	02/01/2020

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	153	1	50	1	1	1	1	50	0
Added	2	0	150	0	0	0	0	150	9
Total	155	1	200	1	1	1	1	200	9

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

200 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Digital Lecture capturing system	http://www.simmc.org/e-campus/recorded-lectures

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
180000	152047	250000	2136417

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The physical and support facilities consist of the entire academic complex, the parking area, the canteen, security, solar panels, lifts, rain water harvesting facility, the firefighting system, generator, etc. The academic facilities consist of computer centre, library, language lab, seminar halls, auditorium and amphitheater besides the classrooms and tutorial rooms. Regular housekeeping I carried out on daily basis through support staff. Additionally there are maintenance contracts for garden, security, lift, etc. On call basis maintenance is done for electrical equipment, photocopying machine, generator, etc. The IT centre, network, peripheral devices, classroom LCDs, language labs, cctv cameras, smart boards, internet, telecom network, etc. is maintained by the IT Centre staff. Additionally downtime back up is provided for the internet by the service provider. The library is maintained by the library staff. Pest control of the entire campus is doen annually during lean period such as vacation. Vehicles are maintained through regular servicing at the authorized service centre. Lift, firefighting, gymnasium equipment, medical centre equipment, and other systems are maintained by the respective agencies. Building and equipment insurance is in place to take care of untoward incidents. The usage of all the facilities and equipment is done with an objective to maximise usage as well as life of the facilities. Student and faculty members are permitted to borrow books and other material from the library. Sports equipment is available at the sports centre and can be borrowed after following due process. There are multiple sport facilities to keep our students engaged and physically fit. The campus has indoor and outdoor game facilities like football, volleyball, tennis, badminton, basketball, table tennis, carom and so on. Digital access is provided to students, research scholars, research guides, adjunct faculty, visiting faculty and full time faculty wherever possible. Dos and Don't's are prescribed and displayed prominently so as to minimize incorrect use and thereby maximize availability of all facilities. Centralized booking is done for utilization of facilities such as auditorium, seminar hall, conference rooms, etc. Also lab utilization chart is maintained for the monitoring of usage of computer centre and language lab. Internet down time is monitored. IT manuals is prepared for standard operating procedures. Data backup is taken at regular intervals. Majority of the data is stored on the cloud.

http://www.simmc.org/infrastructure

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Merit Scholarship Economic weaker scholarship , Defense	12	255000
Financial Support from Other Sources			

a) National	Samajkalyan Religious Minority scholarship	176	17818843
b)International	0	Nill	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Soft skill development	02/09/2019	305	SIMMC
Remedial coaching	04/11/2019	132	SIMMC
Language Lab	19/02/2020	138	SIMMC
Bridge courses	19/08/2019	117	SIMMC
Yoga Meditation	19/08/2019	128	SIMMC
Personal Counselling and Mentoring	19/08/2019	305	SIMMC
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2020	FUEL (Friends Union for Energizing Lives)	Nill	172	Nill	24
2019	Career Counseling Session (by Hemangi Dhokte)	Nill	167	Nill	83
2020	Employability Enhancement Program	Nill	142	Nill	83
2020	Working & Career Opportunities in BFSI sector	Nill	173	Nill	138
2020	Money Plant Consultancy by Rishabh	Nill	63	Nill	1

2020	Max New York by Shishir Dey	Nill	18	Nill	1
2020	ICICI Securities, Pune by Mr. Pushkar Dongre	Nill	22	Nill	2
2019	Eqters Academy by Mr. Kaivalya Kandalgaonkar	Nill	31	Nill	2
2019	Global business consultant and strategist by Mr.Deepak Toshniwal	Nill	43	Nill	Nill
2019	Higher education opportunities in BSFI sector (Devdatt Sant & Khushali Oza)	125	Nill	Nill	3

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 5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
2	2	5

5.2 – Student Progression

 5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Various Industries	123	63	Various Industries	31	20

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 5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to

2020	Nill	MBA	Management	NA	NA

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Nill	Nill

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Maharshi Karva Stree Shikshan Samsthas HNIMR Kushagra 2020 (2nd place)	University	2
Indira Colleges state level debate competition	University	3
Suryotsav Sports Carnival (Sports)	Institution	29
Journey of Digital Transformation in supply chain	National	2
IBIC Competition organized by Centre for Innovation,Business, Incubation Enterprise, SPPU	University	2
SIMMC SIBMT Institute Level Elocution Competition	Institution	3
SGI- International Womens Day (Memory Game Competition- 1st Place)	Institution	1
Cluster level i-2-e- Competition organized by Centre for Innovation, Incubation Enterprise	University	1
Best Anchor Ship of Institute Level Elocution Competition	Institution	1
Maharshi Karve Stree Shikshan Samsthas HNIMR Kushagra 2020	University	1

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student

| 2020 | NA | Nill | Nill | Nill | NA | NA |

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

SIMMC is affiliated to Savitribai Phule University, the university has issued guidelines about composition of student counsel, formation of student counsel and functioning of student counsel. As pet these guidelines, student council is formed and is functional at SIMMC. SIMMC's Student Council representatives enthusiastically contribute in different activities. They help in coordinating all the events related to Academics and other Co- Curricular and Extra-curricular activities. Student Council has the members of First and Second Year MBA PGDM. They carry out various activities and initiatives along with their classmates. They also encourage other students to take active part in the several activities conducted by the Institute from time to time to enhance their knowledge, planning, managerial and leadership skills. They work as a medium between students and faculty members. Contribution of the Student Council in Academic Administration 1) Student contribute as class representatives and as student council members as per Maharashtra University Act, 1994. 2) Liaising between students and teaching faculty. 3) Coordination in organizing and conducting special events like Suryotsav, Cultural Events, Sports and Games for the students. 4) Management of Industrial Visits for the students. 5) Student discipline is ensured along with assisting teacher in day to day academic planning and implementation 6) Students participate in Programme Coordinator - Student Meetings to share their concerns and feedback. 7) Students provide feedback about Academics, Library, ITRC and other process owners. 8) Students convey their grievance/s, if any, through Grievance Redressal Mechanisms – suggestion box, open door policy with all mentors, programme coordinators, Dean, Librarian, Admissions Officer, and the Director. 9) Coordination in day to day academic activities at their level, inviting Guest Speakers and organizing the Seminars and Workshops SIMMC provides necessary support to the council members in organizing and coordinating the events. It encourages the students to develop their leadership skills, entrepreneurship skills, managerial skills, Cross-Cultural skills, team building skills, encouraging creativity and innovation, improving Proficiency in ICT Digital Literacy through these activities. Student members of this council can become real heroes and competent managers in future by learning all these skills.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

5.4.2 – No. of enrolled Alumni:

628

5.4.3 – Alumni contribution during the year (in Rupees) :

144467

5.4.4 – Meetings/activities organized by Alumni Association :

Every year alumni Meet is organized in February. Alumni Meet is popularly known as "Surya Milan – A Festival of Enriching association and strong bonding of the Alumni. Alumni are the Brand Ambassadors of the Institute and their working corporate world speaks volume about the Institute itself. Suryadatta has

established an Alumni Association to ensure a strong network of its former students. Alumni members are working as senior professionals in many national and multinational companies and some of them are pursuing higher studies. Alumni Meet was conducted on 8th February 2020. Activities conducted- Management games Experience sharing Guest lecture mentoring

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Library, Computer Laboratory, Training Placements etc. have operational autonomy to define their internal systems and processes in-line with broader vision-mission-quality policy of the institute. Relevant faculty and staff are involved in the budgeting process and policy formulation for their units / processes. Faculty and staff are involved in planning key programmes, initiatives and events. The institute has ensured having authority adequate with the responsibilities assigned to an individual. Institutional committees ensure wider representation of faculty members, staff students, parents, alumni industry representatives. The institute has developed a culture of participative management at all levels, through various practices such as: 1. Faculty staff are involved in planning, organizing, executing and reviewing of initiatives, programmes and events within their purview. 2. Faculty members are members of the Governing Body. 3. Faculty staff are members of the LMC and the MRC for ISO. 4. The functional heads are provided autonomy and liberty to develop their quality initiatives and respective sections of their QMS. 5. Senior faculty members are involved in new faculty selection. 6. Faculty students are involved in the Advisory Body Meetings. 7. Faculty members are involved in selection of resource persons for training programmes, events, seminars, workshops, etc. 8. Faculty members are integral part of all transformational and developmental initiatives. 9. Faculty members are involved in problem solving and crisis situations referring to students, parents, recruiters, etc. 10. Librarian is provided autonomy in developing library policies, resources, etc. 11. Feedback from staff (Registrar, College Examinations Officer, Admissions in-charge, etc.) is valued and integrated in the institutional mechanism. 12. Student participation is ensured through Class Representatives, Students Council, various committees, etc. 13. Teaching, non-teaching staff is actively involved in right from the institutional digital marketing strategy development, admissions, alumni connect, events planning and many more other activities.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	1) Indian Institution of Management Banglore edx program conducted for faculty and students. 2) Dr. Sahilesh Kasande Professor of SIMMC was chairman of OBE committee of SPPU. 3)Dr. Pratiksha Wable was Chairman of curriculum of Marketing at SPPU. 4) Grooming of faculty for Outcome based education at SPPU by out two faculty

	members.
Teaching and Learning	1)AIMA bizlab simulation for students, 2)HBP case studies in teaching learning, 3) SWAYAM MOOCs, enrollment as a part of supportive learning 4) Foundation courses conducted for students coming from various backgrounds. 5) Reforms in internal assessments done through various activities, 6) online/offline creative in house fdp conducted.
Examination and Evaluation	1)Outcome based education implemented with SPPU 2) Diversity in CCE included, 3) Experiential based evaluation for CCE. 4) internal exam committee for policy making and monitoring,
Research and Development	1) PhD centre established in Nov 19, 2) Encouraged factually for pursuing PhD, 3) 21 new research scholars enrolled under PhD prog. 4) addition of one PhD guide,
Library, ICT and Physical Infrastructure / Instrumentation	1) Usage of smart boards, 2) use of google classroom, 3) online quiz, zooM, meet, for teaching, 4) AIMA bizlab simulation 5) HBP case studies 6)MBA prep in association with, e book repository, 7) NDEL registration, 8) DELNET, 9) Internshala
Human Resource Management	1) Recruitment of teachers through SPPU selection procedure, 2) Availing services of industry faculty as adjunct faculty for special courses, 3) Training full time faculty on accreditation, 4) FDP on CBCS, OBE, pedagogic approaches, 5) technology innovation next training to Faculty members, 6) HBP simulation training to faculty members 7) AIMA simulation training, 8) deputing faculty to IIM, 9) Training non teaching staff for lead management system. 10) organizing knowledge management series from industry, motivational speakers, 11) Spiritual. holistic orientation though lecture series
Industry Interaction / Collaboration	1) MOUs with industry, 2) interviews of senior industry professionals, 3) attending meets of NIPM, NCCIA, Indo american chamber of commerce. 4) Agri expo participation 5) (CIA YIA (Future) Mumbai participation
Admission of Students	1) Reach out to Agri pharma college, 2) Portals and digital marketing. 3) merit scholarship,

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	G-Suit based academic planning monitoring.
Administration	1) Maintenance of ticketing system for IT, 2) E-Reports of faculty and staff, 3) Bio-metric for attendance, 4) digital leave management.
Finance and Accounts	1) Use of TALLY, 2) E Protal based scholarship, 3) E-payments, digital payments, UPI and credit card based fees, 4) digital payments to various stakeholders
Student Admission and Support	1) Lead management system, 2) LMS, social media marketing and digital marketing, 3) Web based chatbot, whatsapp groups
Examination	1) Online exam forms Submission, 2) online student registration, 3) Online Mock exam, online Final exam, online results. 4) SPPU online exam 5) Online grievance system 6) Internal- Exam through Google quizes, Mentimeter exam, Release score through google classroom

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nill	Dr. Sanjay Chordiya	NA	Indo-German Chamber of Commerce	5900
2019	Dr. Shailesh Kasande, Dr. Pratiksha Wable, Dr. Ketki Kulkarni, Dr. Sunil Dhadiwal, Swapnisha Khabhayat	NA	NIPM	15930
2020	Dr. Kasande	La Kopi event @ Google Headquarters Singapore	NA	23455
2020	Dr. Pratiksha	innovation space LEVEL3 @ Unilever Headquarters	NA	23455

2019	Dr. kasande (Singapore)	IIMBx	NA	16443
2019	Dr. Pratiksha (singapore)	IIMBx	NA	16443
2019	Dr. Medha Deshmukh	Universal Human Values Student Induction, Teachers Training Programme (Basic) AICTE FDP	NA	2500
2020	Dr. Sanjay Chordiya	NA	All India Importers Exporters	4000
2019	Lina Shirawadekar	NA	SPPU	50000
2019	Dr. Sanjay Chordiya	NA	Indo -American Chamber of Commerce (ACC)	10620
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	FDP on implementation of CBCS OBE in MBA	Training on Quality management ERP	07/06/2019	07/06/2019	18	12
2019	FDP on reforms and evaluation of CCE	Training on 5 S	12/12/2020	12/12/2020	25	10
2019	Google quizzing	Cyber security	18/09/2019	18/09/2019	23	10
2019	Digital learning tools	Basic trouble shooting of computers	17/12/2019	17/12/2019	26	10
2020	FDP on Moodle Orientation	Managing LMS	10/04/2020	10/04/2020	3	12

2020	FDP on new regulations of NAAC	Alma Shine alumni portal training	29/01/2020	29/01/2020	12	6
2020	FDP on How to publish research papers in the indexed research journals	How to handle social media	21/02/2020	21/02/2020	20	5
2020	Health Wellness FDP	English and personal grooming	04/02/2020	04/02/2020	38	10
2020	FDP on New norms of NBA	Youtube for professional networking	02/03/2020	02/03/2020	6	5
2020	FDP on student mentoring counselling	NIL	24/09/2019	24/09/2019	26	Nill

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
FDP on AIMA BIZ Lab Simulation, SIMMC	1	11/09/2019	11/09/2019	1
FDP on Paper Setting as Per New MBA CBCS Pattern, Sinhaghad Management Institute, Erandewane	1	18/06/2019	18/06/2019	1
FDP on Outcome Based Teaching, D Y Patil Akurdi	1	07/06/2019	07/06/2019	1
Writing Effective Research Paper	1	14/11/2019	15/11/2019	2

in high Impact Journals Statistical Analysis" using SPSS organized by Indira School of Business Studies				
One Day FDP on MBA 2019 CBCS and OBE Curriculum organized by Suryadatta Institute of Management and Mass communication	1	28/12/2019	28/12/2019	1
One Week FDP on "Emerging Research Trends in Computer Science and IT" organized by BVICAM	1	11/05/2020	15/05/2020	5
2 Week FDP on "Managing online Classes and Cocreating MOOCS 3.0	1	25/07/2020	10/08/2020	15

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
33	34	12	12

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
1) Subsidized fees for higher education, Additional leaves for PhD program	PF, Maternity leave, additional leaves for perusing PhD, Sponsorship for higher education, free gymnasium, yoga zumba facility, free heath check up camps	Suryadatta Scholarships for needy and deserving students, Fully sponsorserd addional value added modules from IIMB free membership of industry bodies NIPM Rotract, swimming, workshops on self defense

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Institution conducts internal and external financial audits regularly. Statutory Financial audits are conducted by the qualified external auditor

every financial year and observations if any are reviewed by the management and acted upon. Internal audit is conducted twice in a year by a senior management official appointed for the internal audit work. Books of accounts along with supporting documents are verified by the official Generally statutory financial audit is conducted in two batches, one in the month of October/ November for the period of April to September and second in the month of April / May for the period of October to March. Finalization of accounts is completed in May and audited statements are prepared in June duly signed by the Director, Chairman and the chartered accountant. The Director and functional heads monitor the effective efficient utilization of financial resources through mechanisms like financial planning, budgeting, audits etc. Major source of revenues for the institute is the Student Fees. Other sources of revenues are PhD Student Fees, Grants from SPPU AICTE, Training consultancy activities, etc. The receivables from students, the audits of grants and funds received from various bodies / receivable from them are carried out and regular follow up is done. Likewise monitoring the outstanding against any advances etc. is also done on a regular basis. Robust financial and cash flow planning ensures that there is no dearth of financial support for any budgeted activity or any students and faculty centric initiatives.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Bansi Ratna Charitable Trust	330000	Financial Support to needy and deserving students
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6.4.3 – Total corpus fund generated

1000000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Senior external directors and auditors	Yes	Principals of other institutions and dean academics
Administrative	Yes	Registrar of reputed colleges/university of Pune	Yes	Chairman and CEO Group director

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

> 1) Feedback about curriculum academic practices of the institute 2) Participation in various college committees 3) Suggestions for new initiatives

6.5.3 – Development programmes for support staff (at least three)

> 1) Grooming sessions 2) safety and hygiene training 3) Financial literacy program 4) Career guidance for wards 5) social media and mobile eti cyber awareness

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1) Implementation of OBE 2) National level FDP faculty are sent 3) Certificate module for English communication foreign language 4) skill job orientated modules for sectoral awareness EEP 5) Establishment of PhD center and admitting students to Phd program 6) Preparation of exam manual, mentoring manual, SIP manual 7) implementation of case based pedagogy in teaching 8) Experiential learning through team projects and assignments 9) participation in Unnat Bharat Abhiyan Swachh Bharat Abhiyan 10) Grooming students for intercollegiate case study competition and participation

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Experiential Learning	25/03/2019	19/08/2019	30/12/2020	230
2019	Holistic Development	25/03/2019	19/08/2019	30/04/2020	305
2019	Co-Curricular Activities	28/08/2019	30/08/2019	30/04/2020	305
2019	Extra Curricular Activities	28/08/2019	30/08/2019	30/04/2020	230
2019	AICTE CII Rating	25/03/2019	11/07/2019	19/10/2019	305
2019	AISHE Portal	25/03/2019	02/07/2019	16/02/2020	305
2019	NIRF Qulaity Audit	25/03/2019	02/07/2019	16/02/2020	305
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Womens day celebration	09/03/2020	09/03/2020	109	10
Book	09/03/2020	09/03/2020	127	56

exhibition				
Gynecologist-hygiene awareness	09/03/2020	09/03/2020	109	Nill
women sensitization program	09/03/2020	09/03/2020	109	Nill
Maharshi Karve Jayanti	18/04/2020	18/04/2020	88	46

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

1. Herbal medicinal Plants in campus. 2. implementation of digital learning, all notices and communications are digitized so minimize paper usage. 3. Restricted fuel based vehicles on the campus. 4. The Institute has installed kW solar PV system necessary modifications have been made in the electrical wiring for using solar generated electricity. 5. Restricted paper use policy that emphasizes sharing of information, documents,academic literature, question papers, books ,journals, notes, notices, invitations, circulars in digitized formats so as to reduce usage of paper and printer toner. 6.Plastic bottles have been removed from the campus and water refreshment is served in traditional manner through re usable glasses and cups. 7. Joint extension activity has been carried out with local NGO to sensitize students about preservation of the Ram Nadi in the vicinity of the campus. 8. To promote awareness about importance of conservation of nature and integration of traditional Indian culture, world record event was organized. 9. 1100 students along with teachers and all associates participated in a unique event at the Central Hub of Suryadatta Institute of Management, Bavdhan, Pune with 1100 saplings of 'Tulsi' marking the outline of the map of India on Tuesday 9th July 2019. 10. An internal drive was conducted of e waste management by processing old IT equipment according to standard environmental practices and code. 11. Celebration of World Environment day on 20th June 2020

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nill
Provision for lift	Yes	Nill
Ramp/Rails	Yes	Nill
Rest Rooms	Yes	Nill
Scribes for examination	Yes	Nill
Any other similar facility	Yes	50

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff

2020	Nill	1	03/01/2020	5	Contribution to Ram Nadi Restoration Mission	Saving Ram Nadi which is a tributary of Mutha River flows through Bavdhan area where the campus is situatted . The habitat of Ram Nadi is for migratary birds and is critical to the ecology in this area. Due to Rampant contruction work and deposit of	300
2019	Nill	1	02/10/2019	1	Blood Donation camp	Blood Donation camp, in association Sahyadri Hospital. 80 individual donated blood and Ram Bangad who has donated blood more than 130 times guided students.	80
2019	1	Nill	29/08/2019	1	Job Fair	More than 45 companies	250

						participated, more than 250 students benefited. There are many UG PG colleges and companies around Bavdhan, hence it was for a locational advantage	
2019	Nill	1	15/10/2019	30	Unnat Bahrat Survey	House hold survey was conducted, analysed and updated on government UBA Portal.	74
2019	1	Nill	11/09/2019	1	Cyber Security Symposium	Suryadatta is situated in Bavdhan near Hinjewadi which is HUB if IT companies operating from Hinjewadi face shortage of talent in cyber security domain and it is a critical aspect of their functioning. Pune city crime bearu and	330

							CID office is within 5

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct for teachers	01/01/2019	All employees of SEFS - SGI are expected to follow the Code of Conduct. a. They shall handle themselves with dignity both within and outside the work place. b. They shall reinforce the core values and integrity of the organization in every endeavour. c. They shall keep alive and thriving the SEFS - SGI culture of Team Spirit, Self-Improvement and Organizational Commitment. d. They shall strive to achieve super ordinate goals of the organization rather than individual objectives. e. They shall treat each other with respect and shall not malign the individuality of any member of the SEFS - SGI family. f. They shall exhibit commitment and cooperation at all times and especially in challenging situations. g. They shall strive to continuously transform themselves and exhibit the behavior of a Role Model in every interaction and situation.
Code of Conduct for researchers	04/12/2019	Induction programme was conducted for all the enrolled Ph.D students and the Ph.D guides and the entire plagiarism policy and its implications were explained to all the members and
Code of Conduct for	28/08/2019	At the time of

students		admission, the rules and regulations are made aware to students regarding attendance, campus regulations, hostel, academics Placement
Code of Conduct for exams	01/01/2019	The following rules and regulations are explained to students about examination. 1.. Actual copying from the copying material 2.Possession of Copying Material 3.Possession of another student#39s answer- book. 4. Mutual Mass Copying 5. All other malpractices not covered in the aforesaid categories.
Code of Conduct about anti ragging	01/01/2019	In order that no incidence of Ragging is ever reported at Suryadatta. Suryadatta has founded an Anti Ragging committee which governs the prevention of any means of Ragging either within or outside the college. Affidavits for adhering to rules, regulations and acts regarding anti ragging are attached at Annexure III and IV for submission by students / parents respectively.
Code of Conduct for hostel	01/01/2019	The Suryadatta Group of Institutions through experience, has founded certain norms and rules for the students. These rules are mandatory to maintain the high quality of standard and discipline in the institute
Code of Conduct during overseas visit	04/12/2019	While planning for international Internship for PGDM students to Singapore, the code of conduct was framed and made aware to students regarding travelling, stay at foreign destination, internship

Code of Conduct for social media	01/01/2019	Students are counseled about the careful use of social media which includes 1. Responsibilities of students in official SGI online/social media presence 2. • Communications made in a personal capacity through social media 3. Misuse of social media 4. Staying safe online

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Series of session	19/08/2019	31/08/2019	138
Celebration of constitution day	26/11/2019	26/11/2020	126
Course on Human rights	23/09/2019	30/09/2019	174
Movies on ethics-Tanaji	28/01/2020	28/01/2020	74
Book Review for MBA	27/04/2020	02/05/2020	120
Student presentations, dissensions, debates using info-graphics	19/08/2019	31/08/2019	138

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1) Solar panel for electricity generation 2) Green cover in the campus 3) Rain water harvesting 4) No vehicle day 5) Dry-wet waste segregation 6) Policy for restricted use of Paper 7) Policy for restricted use of Plastic bottles

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Best Practice - I - AIMA Bizlab- Simulation The Context – One of the MBA graduate attributes states that graduates of the MBA program should successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world. The simulation experiments present scenarios that require application of concepts being covered in the MBA curriculum. It therefore helps to develop an integrated perspective of different aspects of management. The Suryadatta Institute of Management Mass Communication (SIMMC) has subscribed to AIMA Bizlab simulation engine which is fueled by Artificial Intelligence technology that responds dynamically to students' strategy and provides competitive experience that helps build a real-life like experience. The Objectives – • To bridge the gap between knowledge

and practical skills required • To actively engage the students through dynamic, reactive risk free environment of simulations. • To improve student knowledge retention, decision making and teamwork skills • To provide inter-disciplinary approach in Visual Arts (Marketing, Finance, Operations and HR domain etc.) • To provide need-based value-oriented education The Practice – The institute had purchased the 120 licenses of AIMA Bizlab simulation games. 1. The student becomes the in charge of a smartphone manufacturing company. He / she has six main departments or functional areas to manage namely PRODUCT DESIGN, MARKETING, OPERATIONS, FINANCE, HUMAN RESOURCES, SPECIAL PROJECTS (geared towards (1) increasing sales, (2) minimizing the cost or (3) enhancing the product features) 2. The board of directors, shareholders and other stakeholders expect the student to make the company a market leader. Successful managers will have to: analyse the market and its competing products create and execute a strategy coordinate company activities. 3. Students have three market segments to cater to mainly conservatives, value seekers affluent 4. Students run the simulation. Their dashboard provides a summary of the key metrics. It also shows competitive position of all players in the market. Performance of teams is measured via Balanced Scorecard. Balanced Scorecards allow companies to gauge their performance by assessing measures in four categories: • Financial- includes profitability and stock price • Customer- includes market share and customer service level • Internal Business Process- measures plant utilization and demand fulfilment • Learning and Growth- evaluates employee productivity and investment in innovation. 5. The students have to do the data driven decision making by referring the industry analytics reports • Market economy report • Market share report • Benchmarking report • Sales analysis report • Financials report • R D report 6. AIMA Bizlab conducted two days Train the Trainer (TTT) workshop for the teachers 29-30th April, 2019 followed by on boarding the students in the month of Sep-Oct 2019. 7. Students played following three rounds in the simulator: • First -pilot round so as to get familiar with the simulator strategies • The second round- within the MBA FY batch • The third round – to be played at National level Obstacles- Some of the challenges faced during the execution of the simulation games were as follows • Students had never been exposed to such simulation games • Making the student understand the technology platform • At times it used to get difficult for them to recognize how decisions / functions are intertwined and their impact on each other Evidence of Success- Total 240 students played the simulation game and it was highly cherished. The students performed exceptionally well at the institute level as well as at the national level. Leader-board All India-level Rank Rank All India Rank Name Programme Roll No. Simulation Score 1 15 Malshe Anway Ajit MBA I 20190101076 369 2 87 Karda Yashika Ghanshyam MBA I 20190101059 346 3 113 Shuvam Chandra PGDM I 1999/01940005 337 4 127 Mrunalini Magar PGDM I 1999/01910007 332 5 147 Saurabh Raut PGDM I 1999/01940004 324 6 178 Bogir Nitin Santu MBA I 20190101016 317 7 212 Dubey Anurag Manish MBA I 20190101029 309 8 214 Saksham Jaiswal PGDM I 1999/01910010 308 9 218 Omkar Pardeshi PGDM I 1999/01920001 307 10 230 Pandit Sanat Hemant MBA I 20190101099 304 Resources Required – 1. AIMA Bizlab subscription 2. Faculty trainers from the following domain a. Equity research Capital markets b. Advanced Marketing , Digital Social Media marketing c. Strategy, Marketing Research Business Technology: d. Accounting Financial Management e. Human Resource Management, f. Operations Supply Chain Management Best Practice - II AY 2019-20 Enriching the Curriculum for Enhanced Career Opportunities and Holistic Development The Context In order to equip students with the knowledge and skills to handle the challenging business role and prepare them as mindful decision makers, Suryadatta Management Institute has taken a big leap. The institute with its tie up with Indian Institute of Management, Bengaluru (IIMBx) has offered unique programs for advanced learners of MBA program. There are two flagship certificate programmes offered by IIMBx for the students of Suryadatta institute which helps students for enhancing their career opportunities namely • DO Your

Venture (DYV) – 50 students from the second year of MBA PGDM programmes. o Coordinator- Dr Pratiksha Wable • MBA Prep- 50 students from the first year of MBA PGDM programmes o Managerial Economics (Coordinator- Dr Medha Deshmukh) o Managerial Accounting (Coordinator- Prof Devdatta Sant) o Business Statistics (Coordinator- Dr Jyoti Deshmukh) The Objective: The institute is all tied to its vision viz. to nurture leaders and social change agents through holistic and transformative academic programmes aligned with national priorities and global needs. • To meet the standard of academic excellence • To enhance competitive advantage of students • To provide foundation for in-depth understanding of businesses. • To promote decision making capacity of students The Do Your Venture is a hands-on, action oriented business and management course introduce students to a systematic, scientific and an easy process of testing their ideas and opportunities they envision. Course on Managerial Economics helps a manager take good decisions. Students acquire the acumen to make those decisions by understanding the market forces that impact business and personal life. Course on Business Accounting enables students to have an overall understanding of the Financial Statements of a company. It includes various accounting concepts like the financial statements like the Balance Sheet, Income Statement (Statement of Profit and Loss), Cash Flow Statement and their various elements. Course on Business Statistics examines data from the perspective of business scenarios and demonstrates how to apply this data to make better decisions. The Practice: The Ad-On certification of IIMBx were given free of charge for students. Total 100 students were selected for enrollment. The selection was based on their previous academic performance, class activity participation, current academic performance, attendance etc. Both these programmes were of 4 weeks followed by the FINAL examination conducted by IIMBx. DYV- This certification programme was rolled out for the second year students on 9th Dec 2019 through Orientation session webinar by Prof Tilak Thomas. The IIMBx modules have following leaning components: • Videos • Reading material • Expert interviews • Examples • Web links • Discussion • Self-assessment • Summary • Graded assessments • Additional resources Under MBA Prep programme, each week IIMBx would release one module of one course. Students would learn the module with all learning components and on every Wednesday, online MCQ test was conducted for students. All the weekly tests were termed as internal assessments as on completion of all the modules, there was a final graded assessment carried out. Revision session for IIMBx Prep courses were carried out by the internal faculties of the institute to support all round learning. For DYV programme, the students were graded based on • Graded Multiple Choice Questions • Final Lean Canvas • Final Pitch Video The institute insisted students to appear for internal examinations from college itself. Revision sessions were conducted by the internal faculty. Separate guidelines were issued to students for appearing for final examination of IIMBx course from their respective hometown. For initial online examination, faculties took special efforts for seamless conduction. As a result, students could give final examination from their hometown effortlessly. Obstacles Faced/Problems Encountered • DYV- o Stepping out and field testing their idea by seeking feedback from potential customers o Preparing the lean canvas • MBA Prep- o Technical issues in carrying out online examination were faced. o Difficulty in understanding course on statistics through online mode at students end. o Difficulty in conducting final examination at institute due to lockdown. Evidence of Success The enthusiastic student participation led to successful completion of DYV MBA Prep Programmes by all the students. Resources Required: Institute paid all the course fees on behalf of students. Financial resources were required. Technically sound IT laboratory. Faculty members to support the learnings. Well managed coordination between IIMBx course facilitators and institute students.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your

institution website, provide the link
http://www.simmc.org/iqac/quality-initiatives

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

We take up initiatives that ensure "innovative learning, combining the best of Indian sensibilities with a Western outlook" which is a key feature of our vision statement. Global immersion Programme@ Singapore: We provided an unparalleled, incredible unforgettable experience of appreciating international work culture Global Business environment through the global immersion programme in Singapore. The aim was to bridge the classroom learning with the real-world experience. The project was a multistage approach towards active learning developing competencies, confidence and imbibe the CAN-DO attitude through a perfect blend of virtual project and on-field work in Singapore . The project was designed and customised to develop the fundamental skills essential for careers like critical thinking, problem-solving, communication skills, understanding emerging perspectives desk research skills. The dedicated mentors from the world of business, start-ups, University Founders, CEOs Entrepreneurs and academia ensured powerful learning in action. Travel and networking made the students empowered global citizens as they explored the most sought-after global destinationand immersed into the global environment, socio-culture, language, food and carry the indelible experience with them. Tulsi Saplings Bharat Mala: All students along with teachers participated in a unique event with 1100 saplings of 'Tulsi' marking the outline of the map of India on Tuesday 9th July 2019.Our borders are guarded by our brave soldiers day and night. Suryadatta came up with this innovative concept to express our solidarity and our patriotism – by invoking the blessings of Tulsi Mata for securing our borders. It has been an age old custom in India to worship it two times a day, water it and light lamps near it in the morning and evening. It was, and still is, believed to protect the whole family from evil and bring good luck. It is our firm belief that if we plant small saplings of tulsi along our border pillars the same effect would be had on our soldiers, who are our extended family. Our faith in its miraculous powers will invoke blessings on the safety and security of our borders. To symbolize the rising reputation of India on the world stage and to showcase our philosophy of 'VasudhaivaKutumbakam', they incorporated a Globe inside the map of India. 'Kavyathon' : Committed to initiatives which leave a lasting positive effect on their personality and outlook towards life, society and the nation thereby boost the self-confidence of the students and make the young minds aware of the sacrifices and struggles of our mighty freedom fighters, and the valor of our soldiers in wars fought after independence. We organized 'Kavyathon' event wherein students and faculty participated in singing songs and poems on patriotism in a marathon relay spanning a period of 25 hours, starting from 10am on 14th August 2019 and finishing on 15th August 2019. It included – Unity in Diversity- (Regional Dresses of India, from all states), Swades –(Use of 'Khadi' fabrics and Surface ornamentation like painting and embroidery), A Tribute to the Tricolor.

Provide the weblink of the institution
http://www.simmc.org/iqac/institutional-distinctiveness

8.Future Plans of Actions for Next Academic Year

Academic – Teaching, Learning, Curriculum, Assessment, Examinations: 1. Implementing Teaching Learning Processes through open source LMS 2. To organize inhouse workshop for revising and developing rubrics for MBA sem III and IV courses 3. Providing Major-Minor specializations combinations to students as per

MBA 2019 revised syllabus provisions 4. Introduce regular weekly test 5. Introduce German Language option as part of Foreign Language. New Age Learning: 6. Promote self-paced digital learning amongst students by guiding them to enroll and complete various MOOCs and certification programmes offered in online mode by industry, NPTEL – SWAYAM and portals such as Udemy, Inside Sherpa, TCS -Ion. Alumni 7. Get more alumni registrations on Almashine portal Research: 8. Organization of PhD Course Work part I for PhD Research Scholars 9. Provide short desk research projects to students in addition to the Savitribai Phule Pune University mandated Summer Internship Project 10. Promote student and case study writing MoUs, Tie Ups, Networking: 11. Extend the MoU with AIMA in view of positive student and faculty feedback and positive learning outcomes 12. Strengthening the Students inputs and learning for promoting entrepreneurship by establishing linkages through MoUs such as Bada Business – Campus to Corporate for enhancing employability of final year students and yearlong Everything About Entrepreneurship for promoting entrepreneurial outlook 13. Sign MoUs with professional bodies for enhancing cognitive learning capabilities of students Enhancing Employability of Graduates, promoting innovation, build a strong foundation for 21st century workplace skills in addition to technical skills or formal qualifications 14. Plan for student and faculty exchange with Indian and Foreign Universities Industry Connect, Placements: 15. Invite industry professionals to deliver select full courses which are application oriented and based on contemporary themes and open up such courses for students of all specializations 16. Scaling up industry interface and leveraging the connections for student's guidance and mentoring 17. Invite experts from consulting firms for Expert Lecture Series under Knowledge Management Initiative for sectoral inputs to MBA II year students Faculty Development: 18. Promote faculty to enrol and complete ATAL FDPs as per national policy 19. Organize inhouse FDPs and depute faculty members for external webinars, FDPs and workshops 20. Follow up with All India Council of Technical Education (AICTE) deputed Margadarshak for initiating guidance under Margadarshak scheme Start Up and Innovation: 21. Carry out more workshops and experiential learning activities using InnovationNxt Software under Innovation Incubation Cell 22. Organize My Story sessions of entrepreneurs Holistic Development: 23. Organize value added module on contemporary themes such as Digital Business, E-commerce during induction for MBA I students. 24. Build a calendar of days to be celebrated to promote national outlook, patriotism and social awareness, etc. 25. To organize beyond the curriculum activities such as book reviews, website reviews, movie reviews for developing their language, articulation and critical thinking skills. 26. Further strengthen, scale up, integrate and refine best practices such as Mega Expo, AIMA Biz Lab, IIMBX, BEC, NIPM, etc. Regulatory: 27. As per AICTE policy, separate PGDM programme into standalone institute SIMMC PGDM