Estd. 1999
Enriching Careers, Enhancing Lives for Sustainable Development

Suryadatta Education Foundation's
SURYADATTA INSTITUTE OF MANAGEMENT & MASS COMMUNICATION (SIMMC)
Affiliated to Savitribai Phule Pune University, Approved by AICTE, Govt. of Maharashtra & Recognized by Ministry of HRD, Govt. of India
NAAC Accredited, ISO 9001 : 2015 Certified Institutes and Accredited by NVT-QC, ANAB and IAF
Campus : Saraswati, S. No. 342, Bavdhan, Pune 411021, Maharashtra, INDIA **Tel. No.** : 020-67901300, 67901402 **M** : 09881490036
Fax : 020-67901333 **Email** : support@suryadatta.edu.in / sbc27661@gmail.com **Website** : www.simmc.org / www.suryadatta.org
Suryadatta Institute (SIMMC) Ranked in Platinum Category in India for 5 Consecutive years by AICTE-CII Survey of Industry Linked Technical Institutes 2019

SIMMC SURYADATTA
B-School of International Repute

Ref. No. : SEF/SGI/SIMMC/1024 Date : 04/12/2020

INTERVIEW FOR PhD Admissions Round II
MARKETING MANAGEMENT

Dear Applicant

This has reference to your application for the PhD programme of Savitribai Phule Pune University at the Suryadatta Institute of Management and Mass Communication (SIMMC) Research Centre.

The details of the Selection Interview Procedure are as follows:
Day & Date: Monday, 14th December 2020
Reporting time: 10:30 am
Venue: Suryadatta Institute of Management and Mass Communication, Bavdhan, Pune.

You are advised to follow the detailed instructions laid down in the **SPPU Circular no: PGS/3446 dated 28/09/2019, titled "Personal Interview for M Phil / PhD Admission 2019** (copy attached).

Besides the guidelines mentioned in the above referred circular, **you shall carry with you 5 sets of detailed biodata & draft of research proposal prepared (if any).**

You shall also carry 1 set (photocopies) of the following documents:

1. All Marksheets - from SSC / X standard and onwards
2. Copies of research papers published, if any
3. Copies of Professional Certifications, if any
4. Any other relevant documents that you may deem necessary.

Kindly acknowledge the email and confirm your presence.

Dr. Shailesh Kasande
CEO & Group Director
Suryadatta Group of Institutes
ceo@suryadatta.edu.in

SEF's SURYADATTA INSTITUTE OF MANAGEMENT & MASS COMMUNICATION
PhD Research Center

Encl: **SPPU Circular no: PGS/3446 dated 28/09/2019, titled "Personal Interview for M Phil / PhD Admission 2019**