

I2e Competition

Innovation For Smart Pune :

SPPU has set up Center for Innovation , Incubation & Enterprise (CIIE) as per Maharashtra Public Universities Act 2016. It is aimed to create ecosystem of innovation, start-ups and promotion of research into enterprise at University and affiliated colleges.

Suryadatta Education Foundation through its special purpose vehicle launched new initiative for providing good infrastructure & amenities.Suryadatta Education Foundation is one of the premier Institute in Pune running more than 50 courses for different fraternities.

Subject:

To motivate students to submit ideas for “Innovation for Smart Pune” competition organized by Suryadatta Education Foundation

Objectives :

- 1.To involve the young students innovators & researcher of Pune City
- 2.To motivate students to submit their ideas in order to make Pune smart city
- 3.To motivate students think of challenges of growing Pune City
- 4.To inspire students to use their creativity to develop innovative , cost effective & practical solutions to the challenges faced by Pune City
- 5.To motivate students to establish their startups through Incubation

Eligibility :

- 1.All the affiliated colleges under SPPU who have set up “Startup & Innovation Cell” as per guideline of CIIE
- 2.To all teaching departments of SPPU

Competition Structure:

Level 1 (Internal competition):

1. Choose problem area in consultation with Industry or NGO
2. One theme identified by Startup , Innovation cell approved by Principal /Director will be shared with students
3. Team will consist of two students
4. Two teams selected from each college shall go to next level

Key Performance Index :

1. Ideation
2. Social responsibility embedded in the Business Model
3. Boardroom to Grassroots Transformation Model
4. Business Plan
5. Ethics & Value System
6. Business Sustainability
7. Building Story
8. Pitch Creation
9. Funding Opportunities

Presentation Criteria :

1. Each group have to present entire idea in 7 mins

PowerPoint Presentation include above mentioned **Key Performance Index areas with suitable explanation**

Key elements that should be included are:

1. **Business concept.** Describes the business, its product and the market it will serve. It should point out just exactly what will be sold, to whom and why the business will hold a competitive advantage.
2. **Financial features.** Highlights the important financial points of the business including sales, profits, cash flows and return on investment.
3. **Financial requirements.** Clearly states the capital needed to start the business and to expand. It should detail how the capital will be used, and the equity, if any, that will be provided for funding. If the loan for initial capital will be based on security instead of equity, you should also specify the source of collateral.
4. **Current business position.** Furnishes relevant information about the company, its legal form of operation, when it was formed, the principal owners and key personnel.