

Best Practice 1: Immersive-Learning Experience through Karobar

Objective To integrate cross-functional and inter-disciplinary aspects of management with real-world Context Student groups were formed with sufficient diversity across gender, skills, knowledge, learning abilities.

An activity of this type gives a platform to the students for showcasing their skills.

Practice The activity was hypothesized with the purpose of achieving multiple learning outcomes and graduate attributes of the MBA program

Evidence of Success The entire learning initiative enhanced the confidence of students and went beyond the knowledge skill dimensions and also improved their attitude.

Problems-Encountered Identification of the companies/brands so as to match the student capabilities and their understanding level. Development of suitable rubrics to have an effective assessment.

Best Practice 2: Research-Review Series

Objective Need for Research reading, and healthy rapport amongst faculty members Context It was felt that interactions amongst faculty members would create awareness and motivation.

Practice Faculty members contributed to the practice by having discussions and presentations on the research papers/ cases read by them.

Evidence of Success The content of the papers read was compiled and presented by faculty members.

Problems-encountered The teachers had to be motivated to put in efforts besides the busy schedule that they have.