



SURYADATTA INSTITUTES OF MANAGEMENT (SIMMC / SIBMT)

Affiliated to Savitribai Phule Pune University, Approved by AICTE & Govt. of Maharashtra, Ministry of HRD, Govt. of India

ISO 9001 : 2008 Certified School & Accredited by NVT-QC, ANAB & IAF

Survey No. 342, Patil Nagar, Bavdhan (Bk.), Pune - 411 021 Maharashtra, INDIA.

Tel.: 020 - 67901300 Mob.: 9763266829 Fax : 020 - 6790 1333

Email : admission@suryadatta.edu.in Website : www.suryadatta.org, www.simmc.org



Ref: SEF/SIMMC/Admn-17-19 Batch

A.Y. 2017-18

To,

Dear MBA / PGDM Aspirant (2017 - 19 Batch)

SUB : Introduction letter for Savitribai Phule Pune University Affiliated 2 Years Full Time MBA Program. & AICTE Approved 2 Years Full Time PGDM with Dual Specialization (Both Major)

Reference : Your Success in May MAT 2017 examination. / Database received by us.

S. P. Pune University Affiliated 2 Years Full Time

SIMMC Institute Code : 6547 **MBA** SIBMT Institute Code : 6548

18 Specializations (any one)

• Finance • Marketing • Supply Chain • Information Technology

• Family Business • Operations • International Business

• Technology • Human Resource • Rural & Agribusiness • Retail

• Banking & Insurance • Healthcare • Entrepreneurship • Service

• Defence • Digital Media & Comm. Marketing • Tourism & Hospitality

AICTE Approved 2 Years Full Time PGDM

with Dual Specialization (Both Major)

Finance + Marketing

Human Resource + International Business

Marketing + International Business

Marketing + Information Technology

with multiple value added modules*

Fees Details for MBA & PGDM

S. P. Pune University Affiliated 2 yrs. Full Time MBA	Fees for Open / Reserved / EBC / Minority as per norms Call : Ms. Neha / Ms. Anagha : 8956932411 / 9763266829			PGDM / MBA Registration & Course fees includes
AICTE Approved 2 yrs. Full Time PGDM	Registration Fees in Rs. one time	1st Year Fees in Rs. <small>If paid before the commencement of the Academic Year</small>	2nd Year Fees in Rs.	Tuition, Laboratory and Other Fees, Induction and Orientation program, Wi-Fi Facility, Industry Institute Interface Initiative, Industries Visits, Preparation for Aptitude Tests, Proficiency Test, HDP, PDP & CDP, Employability Enhancement Modules, Indoor and Outdoor sports facilities, Outbound Training programs, Access to e-Journals & online database, SIP and Final Placement Assistance.
• PGDM in Finance + Marketing	50,000/-	2.5 Lacs	2.5 Lacs	
• PGDM in Marketing + International Business	50,000/-	2.5 Lacs	2.5 Lacs	
• PGDM in Human Resource + International Business	50,000/-	2.5 Lacs	2.5 Lacs	
• PGDM in Marketing + Information Technology	50,000/-	2.5 Lacs	2.5 Lacs	

* Rs. 20,000 extra p.a. will be applicable if fees is paid in two installment. (i.e. 50% at the time of admission, Balance 50% before 30th November)

Separate Boys & Girls Hostel facility is available in the vicinity of the campus.

Optional: International study tour to two countries Subject to submission of Visa documents by students in time.

Option 1- Dubai & Abu Dhabi **Option 2-** Singapore and Malaysia, Charges as applicable

• **Set of Uniform** will be charged at actual approx Rs. 5000/-.

Students should have a Laptop / Tab of latest configuration for making various Projects, Research Assignments, Summer Projects, 24x7 online access to various National and International journals, Online Courses and for Digital Communication etc. (Approx Market price Rs. 30000/- for info only).

Strong Tie-up for Educational Loan : Suryadatta has nation-wide tie-up with leading Nationalized Banks & Private banks. Students can avail educational loan from any Bank from their native places.

Value Added Modules for PGDM Courses (Minimum 10 Modules)*

- Six Sigma
- Digital Business Module
- Event Management
- Advanced Excel
- Research Assignments
- CSR Activities
- Cyber Security
- Creative Arts
- Business Analytics
- Foreign Languages
- Hospitality Studies Module
- Information System Usage
- Extensive Industry Institute Interface
- Holistic Development Module
- Skill Based Learning Module
- 1 Startup Live Project Module
- Various Mini Projects, NGO Project & Field Work
- Book & Biography Reviews
- ERP modules by renowned SAP Trainer
- Goal Setting & Outbound Training Program
- Social Entrepreneurship
- Incubation Center Facility
- Dual Specialization
- Short Duration Online Courses
- Personality Development Module
- User Experience (UX) modules by Industry expert

*Certificates will be issued to candidates pursuing above Modules (minimum 10 Modules)

Seminars & Conferences related to Marketing, Sales, International Business, HR, Information Technology, Cyber Security, Logistics & SCM etc. An Employability Enhancement module including soft skills, personality development & administrative skills training mock GD/PI etc.

Suryadatta - A trusted name for academic, personal & sustainable professional growth.

Procedure for seeking admission for PGDM / MBA

Eligibility

Graduate from any discipline from recognized University (Final year students can also apply) with 50% marks in Graduation / Previous year, (45% for reserved category) and should have valid entrance test score.

For MBA : Any one of the National Level Entrance Tests such as CMAT / CAT / XAT / STATE CET / MAT / ATMA.

For PGDM : Any one of the National Level Entrance Tests such as CMAT / CAT / XAT / STATE CET / MAT / ATMA. Students who have not appeared for any Entrance Test but are planning for the same in the near future are also eligible.

Note : For MBA admissions, participation / enrollment in Centralised Admission Process (CAP) of DTE is mandatory as per new rules of admissions. For details refer DTE website, contact us on 8956932411 / 8956943820.

Admission Procedure :

Step 1) Registration & Submission of documents : Please fill online form - <http://www.suryadatta.org/admissions/apply-online.html>

Step 2) Registration for GD/PI : SMS your name & City on : 8956932418, 9763266829

Note: For GD / PI Students should send / bring photocopy of their Graduation (Final / Previous year) marksheets, Entrance Test score card copy & 2 photographs.

For Telephonic / Video Conference Process :

When student is unable to attend GD / PI in person, due to final year exams / elections / long distance / working professionals etc. Student can fill up the online form on website and submit / whatsapp her / his documents & Photographs. Telephonic Interview will be conducted by our Director on receipt and validation of required documents for GD / PI.

Schedule of GD/PI :

- **Pune Campus GD/PI** - June 2017 onwards (on all working days) Timing : 10 am to 1 pm & 2 pm to 5 pm
- **Other Location GD/PI** - For schedule refer website www.suryadatta.org
- **Telephonic Interview** - Fill up online form and send your documents by email on : admission@suryadatta.edu.in
(OR) To register for Telephonic Interview call on 8956932418 / 9763266829

Step 3) Declaration of Merit List : Candidates are short listed based on merit, GD/PI performance, work experience and on first come first serve basis, subject to vacancy. Selection letter will be issued to the students based on the overall academic record and performance in GD/PI given besides. Selected students should register their seat by paying registration fees by Card / DD / Account Transfer.

Sr.No.	Components	Weightage
1.	Score in common entrance test	50%
2.	Group discussion	10%
3.	Interview	15%
4.	Work experience	5%
5.	Academic performance in X std., XII std., Degree/ Post Graduate Degree, Sports / Extra Curricular Activities	20%

Mode of Payment : For admission kit, Registration & for paying the course fees

Online: Application form can be filled and submitted on our website www.suryadatta.org and make the payment through online transfer in our IDBI Bank, Sadashiv Peth, Pune Branch, Account Number : 490104000011200, IFSC CODE - IBKL0000490. Also please email the UTR no. / scanned copy of deposit slip on our email admission@suryadatta.edu.in along with your name and course details

Offline: By sending DD drawn in favor of "Suryadatta Education Foundation" payable at Pune alongwith duly filled online form available on our website www.suryadatta.org / www.simmc.org along with relevant documents.

In person: Application form can be obtained from the campuses on Card / cash payment / D.D.

Scholarship : for Meritorious Students & Girl Students having all valid documents as per the norms.

We invite you to our campus to experience the enlightening and enriching academic ambience and to interact with our renowned experienced faculty from industry and academics, our bright students and placement co-ordinators.

For more details refer Brochure or visit website : www.suryadatta.org

☎ For Admission Information & Counseling Ms. Sudha / Mr. Akshit / Ms. Neha / Ms. Pooja / Ms. Anagha / Ms. Nayana / Mr. Ravi
: 89569 43820 / 32400 / 32411 / 32418 / 32402 / 77760 72000 / 83789 98126 / 89569 32412

☎ Career Guidance / Whatsapp
9881490036 / 9763266829

@ Send your Documents
admission@suryadatta.edu.in

Download Play Store
App - Suryadatta

SURYADATTA GLOBAL FINISHING SCHOOL (SGFS)
Ms. Kavita Karayi : 89569 32404

Yours Truly,
For Suryadatta Group of Institutes (SGI)

Ms. Pooja / Ms. Neha / Ms. Sudha
CHIEF COUNSELOR (SIMMC / SIBMT)
E-mail : admission@suryadatta.edu.in



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& Take Virtual Tour of the Campus

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No Capitation fees is charged for admission to any course
offered by the Suryadatta Group of Institutes (SGI)